

CHAPTER III

RESEARCH METHODOLOGY

A. Research Design

This research methodology is a descriptive qualitative method. This study is classified as literary criticism because this research conducts the analysis of literature including a description, analysis, and interpretation of literary works. Thamarana (2015, p.382) said that the classification of criticism is done according to the purpose that it is intended to serve i.e. to justify, describe, interpret, and judge, to discover various literary and relevant aspects. As a research design, this study used *American Panda* novel as an object in literary work. To collect the data, the researcher is going to read the novel, then review the novel to understand the content and focus on the main character, particularly on how her characterization.

Based on Creswell (2017, p.232), qualitative methods rely on text and image data, have unique steps in data analysis, and also draw on diverse designs. Writing a method section for a proposal for qualitative research partly requires educating readers as to the intent of qualitative research, mentioning specific designs, carefully reflecting on the role the researcher plays in the study, drawing from an ever-expanding list of types of data sources, using specific protocols for recording data, analyzing the information through multiple steps of analysis, and mentioning approaches for documenting the accuracy of the data collected.

B. Object of the Study

This study uses the novel entitled *American Panda* as object which was published in 2018. This novel was written by Gloria Chao. Gloria Chao is a writer which also an MIT grad. This novel was published on February, 6th of 2018. The main character of this novel is Mei Liu. Mei was a young girl from a Chinese family which immigrated to America. The story of the novel was taken from a piece of the author's experience. Mei descent from a Chinese family but born and grew up in America has a problem in her life. Her parents are typical of a person who strongly held the culture. They teach all of Chinese culture to Mei but never teach about American culture where the nation their life. Mei who everyday met the American people and grew up in an American environment always being a weird person to others.

The different cultures between American and Chinese cultures become the conflict of the novel. For Mei, she felt that American culture was more suitable than Chinese because she was born and grew up in an America environment. Meanwhile, for her parents, as a part of Chinese people, wherever we belong, we must remember where we came from and culture must be kept. In short, this novel told the West culture and East culture.

Some stories in *American Panda* novel; (1) Falsehood of Mei when she started at MIT school. (2) Discomfort of Mei towards East (Chinese) culture. (3) The superior of West culture (4) Absence of freedom of speech for Mei as a child. (5) The difficulties of life in two different cultures.

The *American Panda* novel had some problems with different cultures in the life of immigrated people. It is represented by Mei Liu as the main character

when she must face two different cultures. She felt that West culture was more irrational and suitable for her than East culture (Chinese) because she lived in America. This study aims to reveal the orientalism issue, especially the West view of the East in a culture that is represented in Mei's characterization using Edward Said's theory.

C. Data Collection

To collect the data, this study uses the library research that is from *American Panda* novel by Gloria Chao. This novel becomes the primer source of this study. In library research will be doing some of the steps to collect the data below:

a. Reading the novel

First in first, to collect the data, the first thing to do is to read the novel *American Panda* as the object. Where this step is looking at the main character of this novel, Mei Liu. The process of reading the novel is repeatedly to find out the storyline of the novel. Then after that, the next step is the understand each word, phrase, and sentence that relates to the main character.

b. Taking notes

The second one is taking notes. In this step, after reading the all of novel, the next step focus on the main character. Then, making notes must look at the depiction of Mei's character and the conversation between Mei's character and another character which show the characterization of Mei's character and show the represent types of power in orientalism.

c. Identifying and Checking the Data

After making notes, the next step is identifying the depiction and conversation between Mei Liu as the main character or between Mei Liu and another character in the novel. During this step, the data collected previously will be checked. The process of identifying data is started from select the data which describes the characterization of Mei. Then, the next is to choose the data which describes the reflection of orientalism through Mei's characterization of the first data. After all, the last is checking all of the data to make sure that the data which is chosen suit the study.

d. Classifying the Data

Furthermore, the next step is classifying the data that were taken before. The data obtained then are selected and marked with sections relating to the research problem. The data selected classify into tables and reviewed based on the theory used in the research.

e. Finding Mei's Characterization and Its Line with Types of Power in Orientalism

To find Mei's characterization, the thing to do is to pursue the theory of characterization from DiYanni. In this step Mei's characterization find in six ways are narrative summary with judgment, a narrative description with implied or explicit judgment, surface details of dress and physical appearance, character's action (what they do), character's speech (what they say), and character's consciousness (what they think and feel). Furthermore, the data relate to the theory of orientalism.

D. Data analysis

According to Sugiyono (2015, p.355), data analysis is the process of systematically searching for and compiling data obtained from the results of studying data. In this study, the data analysis technique used is descriptive qualitative. Therefore, this study carried out several stages of data analysis, including:

a. Describing and Interpreting the Data

The first stage in data analysis is the description. This stage explain the data which has been collected before. The data has been collected before and divided into a monologue, dialogue, and sentence. Each of the data describe based on DiYanni's theory. It starts with a description of each characterization that has been founded. Then, the next description is about the context in the data such as a description of the setting, atmosphere, plot, and the characters who act. After this, the description continue with the interpretation of the sentence, monologue, or dialogue which formulates the characterization of Mei's character.

b. Analyzing the Characterization of Mei's Character

In this step, the data in the form of statements or sentences that reveal the characterization of Mei's character in the novel *American Panda* by Gloria Chao will be analyzed based on the theory of DiYanni. First, the data obtained will be divided based on each characterization. Second, the data analyzed through the description of the main character in the novel by applying the theory of DiYanni.

c. Analyzing Types of Power in Orientalism based on Mei's Characterization

Then, in this step, the data which find from the characterization of Mei before relate to the orientalism theory of Edward Said. The data will be classified

with the power of orientalism which is cultural power, political power, moral power, and intellectual power. Furthermore, the data will be divided based on each type of power in orientalism.

