

LAMPIRAN 1
KUESIONER PENELITIAN

Kepada

Yth. Bapak/Ibu/Saudara/i

Dengan hormat,

Saya yang bertandatangan di bawah ini:

Nama : Putri Bungsai

NIM : 3021311079

Jurusan : Manajemen

Program Studi : Pemasaran

Adalah mahasiswa Fakultas Ekonomi Universitas Bangka Belitung yang sedang menyusun proposal penelitian dengan judul “Pengaruh Kualitas Produk, Suasana Toko dan Gaya Hidup terhadap Loyalitas Konsumen pada Pondok Degan & Mager Pangkalpinang”. Oleh karena itu, saya mohon bantuan Bapak/Ibu/Saudara/i untuk menjawab pertanyaan terhadap pernyataan pada kuesioner berikut ini (terlampir).

Kuesioner ini hanya untuk kepentingan penelitian semata, dan tidak untuk dipublikasikan, kerahasiaan Bapak/Ibu/Saudara/i akan terjaga.

Demikian atas waktu dan responnya, saya ucapkan terima kasih atas kesediaan Bapak/Ibu/Saudara/i yang telah bersedia meluangkan waktu untuk mengisi kuesioner.

Balunujuk, 22 Februari 2017

Peneliti,

Putri Bungsai

A. Profil Responden

Berilah tanda *check list* (√) untuk setiap jawaban yang menurut anda paling sesuai dengan diri anda

1. Nama :
2. Jenis Kelamin : Laki-laki Perempuan
3. Usia : <25 Tahun 31-40 Tahun
 26-30 Tahun >40 Tahun
4. Pekerjaan : Pelajar/Mahasiswa Pegawai Negeri
 Wirausaha Karyawan Swasta

B. Petunjuk Pengisian Kuesioner

1. Sebelum mengisi kuesioner ini, mohon Saudara membaca setiap butir pertanyaan dengan cermat.
2. Saudara tinggal beri tanda *check list* (√) pada kolom yang sesuai dengan pilihan.
3. Untuk setiap butir pertanyaan hanya diperbolehkan memilih satu alternatif jawaban.
4. Jika ada kesalahan dalam memilih alternatif jawaban, beri tanda silang (X) pada kolom yang salah kemudian beri tanda *check list* (√) pada kolom yang sesuai.
5. Semua pertanyaan yang ada, mohon di jawab tanpa ada satupun yang terlewat.

C. Keterangan Jawaban

1. STS : Sangat Tidak Setuju
2. TS : Tidak Setuju
3. R : Ragu-Ragu
4. S : Setuju
5. SS : Sangat Setuju

Kuesioner Kualitas Produk (X₁)

No	Pernyataan	Pilihan Jawaban				
		STS	TS	R	S	SS
1	Pondok Degan & Mager mempunyai citra yang baik.					
2	Kecepatan layanan pada Pondok Degan & Mager baik.					
3	Cita rasa dari produk pada Pondok Degan & Mager baik.					
4	Aroma atau bau khas produk pada Pondok Degan & Mager menarik minat saya untuk menikmatinya.					
5	Produk yang disajikan pada Pondok Degan & Mager memiliki ketahanan dan jarang mengalami kerusakan.					
6	Produk pada Pondok Degan & Mager mempunyai umur ekonomis yang baik.					
7	Tekstur atau bentuk dari produk yang disajikan pada Pondok Degan & Mager sangat menarik bagi saya.					
8	Kebersihan atau tampilan produk pada Pondok Degan & Mager sangat terjaga.					

Kuesioner Suasana Toko (X₂)

No	Pernyataaan	Pilihan Jawaban				
		STS	TS	R	S	SS
1	Desain eksterior pada Pondok Degan & Mager membuat saya tertarik untuk berkunjung ke tempat ini.					
2	Menurut saya tempat parkir yang ada di Pondok Degan & Mager baik.					
3	Pencahayaan ruangan pada Pondok Degan & Mager membuat saya ingin berlama-lama di tempat ini.					
4	Rancangan ruangan pada Pondok Degan & Mager menarik sehingga membuat saya merasa nyaman berada di tempat ini.					
5	Daftar menu yang ada di Pondok Degan & Mager disusun sesuai dengan jenisnya.					
6	Penempatan produk tertata rapi di Pondok Degan & Mager ini.					

Kuesioner Gaya Hidup (X₃)

No	Pernyataaan	Pilihan Jawaban				
		STS	TS	R	S	SS
1	Jika tidak ada aktivitas, saya akan menghabiskan waktu di Pondok Degan & Mager.					
2	Saya akan menjadikan Pondok Degan & Mager sebagai tempat berkumpul bersama keluarga, teman dan lainnya.					
3	Saya tertarik untuk berkunjung ke Pondok Degan & Mager karena cocok sebagai tempat berbagi berbagai informasi.					
4	Saya memilih untuk berkunjung ke Pondok Degan & Mager dikarenakan keinginan sendiri.					
5	Pondok Degan & Mager merupakan cafe yang sesuai dengan <i>trend</i> masa kini.					
6	Menurut saya rasa makanan dan minuman yang disajikan oleh Pondok Degan & Mager sesuai dengan selera saya.					

Kuesioner Loyalitas Konsumen (Y)

No	Pernyataaan	Pilihan Jawaban				
		STS	TS	R	S	SS
1	Saya akan melakukan pembelian kembali pada Pondok Degan & Mager.					
2	Kelengkapan produk yang ada pada Pondok Degan & Mager sesuai dengan produk masa kini.					
3	Saya akan memberikan informasi bahwa Pondok Degan & Mager memiliki kualitas produk yang baik.					
4	Saya mempunyai komitmen yang kuat untuk tetap loyal terhadap produk pada Pondok Degan & Mager.					
5	Saya sudah terbiasa membeli produk di Pondok Degan & Mager					

Terima kasih atas partisipasinya 😊



LAMPIRAN 2

Tabulasi Jawaban Responden

Variabel Kualitas Produk (X₁)

	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	TOTAL X1
1	5	4	3	4	4	4	4	3	31
2	3	4	4	4	3	3	4	4	29
3	4	3	5	4	4	4	5	4	33
4	4	4	4	5	5	4	4	5	35
5	5	4	4	4	5	5	5	5	37
6	4	5	5	4	3	3	4	4	32
7	4	3	4	3	4	4	4	4	30
8	3	4	4	3	4	3	4	3	28
9	4	5	4	5	5	5	5	4	37
10	4	4	4	4	3	4	3	4	30
11	4	3	3	4	4	3	4	4	29
12	4	4	4	4	5	4	4	4	33
13	4	4	4	5	4	4	4	5	34
14	4	3	4	4	5	5	4	5	34
15	3	2	3	4	3	3	3	4	25
16	5	4	4	4	4	5	4	5	35
17	4	5	5	4	5	4	4	3	34
18	4	4	5	4	4	4	5	5	35
19	4	5	4	4	4	5	5	4	35
20	3	4	4	4	3	4	4	5	31
21	5	4	3	4	4	5	2	5	32
22	5	4	4	2	4	5	5	4	33
23	4	4	4	5	5	4	4	5	35
24	5	4	4	4	5	4	4	4	34
25	4	4	4	4	5	4	5	4	34
26	4	5	4	4	3	4	5	4	33
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28	3	3	4	3	4	4	4	3	28
29	3	4	4	4	4	4	4	4	31
30	4	5	5	4	5	5	4	5	37
31	4	5	4	5	4	5	4	4	35
32	4	4	5	5	5	5	4	3	35
33	5	4	5	5	5	4	4	4	36
34	3	3	4	4	3	4	4	4	29
35	4	4	5	4	4	4	4	4	33
36	4	4	4	5	5	5	4	4	35
37	5	3	4	4	5	4	5	5	35
38	3	4	3	4	4	4	4	4	30
39	4	5	4	5	5	4	5	4	36
40	3	4	4	3	5	5	4	5	33
41	4	4	3	5	4	5	5	5	35
42	5	5	4	5	5	4	5	5	38
43	4	5	4	5	5	4	4	3	34
44	4	4	5	5	4	5	4	4	35
45	5	5	4	4	5	4	4	4	35
46	5	4	5	5	4	4	4	4	35

47	3	3	4	4	4	5	5	4	32
48	5	4	4	3	4	5	4	4	33
49	4	5	5	4	3	4	5	4	34
50	4	5	5	4	4	5	5	5	37
51	3	4	4	4	3	3	4	4	29
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62	3	4	4	3	4	4	4	3	29
63	3	4	3	4	4	4	3	3	28
64	4	4	4	4	4	5	4	5	34
65	4	4	4	4	5	4	3	3	31
66	4	4	3	3	4	5	5	4	32
67	3	3	3	4	4	4	5	4	30
68	3	4	4	3	4	5	4	5	32
69	5	5	5	4	4	5	5	4	37
70	5	4	4	4	5	5	5	5	37
71	4	4	4	3	4	4	4	4	31
72	4	4	4	5	5	4	5	5	36
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74	5	5	5	4	5	4	4	4	36
75	4	5	4	3	4	4	4	5	33
76	4	4	4	5	5	5	5	5	37
77	4	5	5	4	5	4	4	4	35
78	5	4	5	5	4	5	5	5	38
79	5	5	5	5	5	4	3	3	35
80	4	4	5	5	5	4	4	5	36
81	3	4	4	4	5	4	5	5	34
82	4	4	5	4	4	5	4	4	34
83	4	4	4	4	4	4	5	5	34
84	4	3	4	4	5	4	4	5	33
85	4	5	5	5	4	5	5	4	37
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88	3	4	5	5	4	5	5	5	36
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93	5	5	4	5	4	4	4	4	35
94	3	4	4	3	3	4	3	3	27
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98	5	4	4	4	5	5	4	4	35
99	5	4	5	5	4	5	4	4	36

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101	4	4	4	3	3	4	3	4	29
102	5	3	3	4	3	4	5	4	31
103	4	4	4	4	3	3	4	4	30
104	5	4	4	3	5	5	5	5	36
105	4	5	3	5	4	5	3	4	33
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107	3	4	3	5	4	5	5	4	33
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109	3	4	4	4	4	4	4	3	30
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132	4	4	4	5	4	4	4	4	33
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136	4	4	5	5	3	5	5	4	35
137	5	3	4	5	4	5	4	4	34
138	4	5	3	5	5	5	4	4	35
139	4	3	5	5	3	5	5	4	34
140	4	5	5	5	5	5	4	5	38
141	5	4	4	4	4	5	5	5	36
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177	4	3	5	5	4	4	4	5	34
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182	4	3	5	4	5	3	4	5	33
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186	4	5	5	5	5	4	5	5	38
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227	4	5	4	5	4	5	5	5	37
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234	5	5	3	3	4	4	4	5	33
235	4	4	5	4	4	5	4	5	35
236	5	4	5	5	4	5	5	4	37
237	4	4	3	4	4	3	3	3	28
238	4	4	4	3	3	3	3	2	26
239	4	3	4	4	3	4	4	4	30
240	4	4	4	4	4	4	5	5	34
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243	3	3	5	5	4	4	5	3	32
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246	4	4	3	4	5	3	3	4	30
247	4	5	5	3	5	4	3	5	34
248	5	5	5	4	5	4	5	5	38
249	5	3	4	4	5	5	4	3	33
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251	4	5	4	4	5	4	4	4	34
252	3	4	5	5	5	5	4	5	36
253	4	3	3	3	5	3	4	3	28
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255	5	4	5	5	5	4	5	3	36
256	3	3	3	3	4	4	5	5	30
257	4	4	4	5	3	3	4	4	31
258	5	5	4	5	5	4	5	5	38

259	5	3	5	3	4	5	3	3	31
260	4	5	3	4	5	4	4	5	34
261	5	4	5	4	5	4	3	4	34
262	4	4	4	4	4	5	5	4	34
263	5	4	4	4	5	3	5	4	34
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266	5	5	5	5	4	4	4	4	36
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270	3	3	5	3	3	4	3	4	28
271	4	3	4	3	3	3	4	3	27
272	5	5	5	5	5	4	4	4	37
273	4	3	2	3	3	3	4	4	26
274	3	3	4	4	3	3	3	4	27
275	4	5	5	5	5	4	4	5	37

Variabel Suasana Toko (X_2)

	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	TOTAL X2
1	5	4	3	4	5	4	25
2	3	4	4	3	3	4	21
3	5	4	3	4	5	5	26
4	5	4	4	4	5	4	26
5	4	4	5	5	5	5	28
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7	4	3	3	4	4	3	21
8	4	3	4	4	3	3	21
9	4	4	5	4	4	5	26
10	4	4	4	4	4	3	23
11	4	3	3	2	3	4	19
12	5	4	5	4	5	4	27
13	4	5	4	4	4	4	25
14	4	5	4	3	3	4	23
15	4	3	3	2	4	4	20
16	5	4	4	4	4	5	26
17	3	4	4	4	5	5	25
18	5	4	4	4	4	4	25
19	5	4	4	5	4	4	26
20	4	5	4	3	4	3	23
21	5	4	3	2	4	4	22
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Variabel Gaya Hidup (X₃)

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223	4	4	3	3	4	4	22
224	3	5	3	4	5	5	25

225	3	3	3	4	4	4	21
226	4	3	3	4	4	4	22
227	4	4	5	5	5	5	28
228	3	5	5	5	4	3	25
229	4	5	4	4	4	4	25
230	4	4	3	3	3	3	20
231	3	4	5	4	3	2	21
232	4	4	4	4	3	4	23
233	4	3	3	5	5	5	25
234	4	5	4	4	3	4	24
235	5	5	5	5	5	4	29
236	5	5	5	5	5	5	30
237	4	3	3	4	4	4	22
238	3	4	4	4	4	3	22
239	3	3	3	4	4	4	21
240	5	3	4	5	3	3	23
241	4	4	4	4	5	4	25
242	5	4	5	5	5	5	29
243	4	3	3	5	3	5	23
244	5	5	5	4	4	5	28
245	3	4	5	3	4	5	24
246	3	5	5	5	5	4	27
247	3	4	4	5	4	4	24
248	4	4	5	5	5	4	27
249	3	3	5	4	4	4	23
250	4	5	4	3	4	4	24
251	4	4	4	4	5	5	26
252	4	4	5	4	3	3	23
253	3	4	5	3	4	3	22
254	5	5	5	5	4	5	29
255	4	3	5	4	4	5	25
256	3	4	4	3	5	4	23
257	3	3	4	4	4	4	22
258	4	5	4	4	4	4	25
259	5	4	4	3	5	3	24
260	4	3	4	3	5	4	23
261	5	5	5	4	4	5	28
262	5	4	5	4	4	4	26
263	4	4	5	4	4	4	25
264	5	4	4	5	5	5	28
265	3	5	3	4	4	5	24
266	4	5	4	4	4	5	26
267	5	4	4	5	4	4	26
268	3	4	4	4	4	4	23
269	5	4	4	4	5	4	26
270	3	4	5	3	4	4	23
271	3	4	4	2	3	4	20
272	4	5	4	4	4	4	25
273	3	4	3	2	2	3	17
274	3	3	4	4	4	3	21
275	3	4	3	4	3	3	20

Variabel Loyalitas Konsumen (Y)

	Y1	Y2	Y3	Y4	Y5	TOTAL Y
1	3	5	4	4	3	19
2	3	4	4	4	3	18
3	4	4	5	5	5	23
4	5	4	4	4	4	21
5	5	4	5	5	5	24
6	4	4	3	5	4	20
7	3	4	3	4	4	18
8	4	4	4	4	3	19
9	4	5	4	4	4	21
10	4	3	4	4	4	19
11	4	4	4	4	4	20
12	4	4	5	5	4	22
13	5	5	4	4	5	23
14	4	3	5	4	3	19
15	4	4	4	3	4	19
16	5	4	4	4	4	21
17	5	4	4	3	5	21
18	4	4	5	4	4	21
19	5	4	4	4	5	22
20	4	5	4	3	4	20
21	4	4	3	4	4	19
22	3	3	4	5	3	18
23	4	4	4	4	4	20
24	4	4	4	5	4	21
25	4	4	4	5	4	21
26	5	4	4	4	3	20
27	5	5	3	3	5	21
28	5	4	4	4	4	21
29	4	3	4	4	3	18
30	4	4	4	5	4	21
31	4	5	5	4	5	23
32	3	5	3	4	5	20
33	5	4	5	4	5	23
34	4	4	3	3	3	17
35	4	4	4	5	5	22
36	5	4	4	4	4	21
37	4	4	4	5	4	21
38	4	4	3	4	3	18
39	5	4	4	4	4	21
40	5	4	4	5	4	22
41	4	4	4	5	4	21
42	4	4	4	5	4	21
43	3	4	5	4	4	20
44	4	4	4	5	4	21
45	5	4	5	4	5	23
46	3	5	5	5	4	22
47	4	4	2	3	4	17
48	4	4	4	4	5	21
49	5	4	3	3	4	19
50	4	4	5	4	4	21

51	4	3	3	4	3	17
52	5	4	4	5	5	23
53	4	4	4	3	4	19
54	4	4	5	4	4	21
55	5	4	3	3	4	19
56	4	5	4	5	4	22
57	3	4	4	4	3	18
58	4	4	5	4	5	22
59	5	4	5	4	5	23
60	5	4	4	4	4	21
61	4	5	5	4	3	21
62	3	4	3	4	4	18
63	3	4	4	4	4	19
64	5	5	4	4	5	23
65	4	5	3	4	3	19
66	4	4	4	3	3	18
67	5	3	4	4	5	21
68	4	2	5	4	4	19
69	4	4	5	5	4	22
70	5	5	5	4	4	23
71	4	4	4	4	3	19
72	4	4	4	4	5	21
73	3	3	3	3	4	16
74	4	5	5	5	5	24
75	4	4	4	4	3	19
76	5	4	4	4	4	21
77	4	5	4	3	3	19
78	4	4	4	5	5	22
79	3	4	5	5	4	21
80	4	5	4	4	4	21
81	4	4	4	5	5	22
82	4	4	5	4	4	21
83	5	4	4	4	5	22
84	5	5	4	3	3	20
85	4	3	3	4	5	19
86	4	4	4	4	4	20
87	3	4	3	4	4	18
88	5	4	4	5	4	22
89	4	4	4	4	4	20
90	2	4	5	4	4	19
91	4	3	4	4	5	20
92	5	3	4	4	3	19
93	5	4	5	5	4	23
94	4	3	4	3	4	18
95	5	4	5	5	4	23
96	3	4	4	5	5	21
97	4	4	4	3	3	18
98	4	5	5	4	4	22
99	5	5	5	5	4	24
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101	3	4	4	3	4	18
102	3	5	3	4	4	19
103	3	3	4	4	4	18

104	4	5	5	4	4	22
105	3	5	4	3	5	20
106	4	4	3	4	4	19
107	4	5	3	5	3	20
108	4	5	4	4	4	21
109	3	4	4	3	4	18
110	5	5	5	5	5	25
111	5	4	4	4	4	21
112	5	4	4	3	5	21
113	4	4	4	4	4	20
114	4	4	3	4	4	19
115	5	4	4	4	4	21
116	4	3	3	3	4	17
117	4	5	5	4	4	22
118	5	4	5	4	4	22
119	5	4	4	4	5	22
120	3	5	3	2	4	17
121	4	4	5	4	4	21
122	4	4	4	4	4	20
123	5	4	5	4	4	22
124	3	5	4	4	3	19
125	5	5	4	5	4	23
126	4	3	3	4	4	18
127	5	5	5	4	4	23
128	4	3	4	5	4	20
129	3	5	4	4	5	21
130	3	4	4	4	5	20
131	4	4	5	5	4	22
132	4	4	4	4	5	21
133	4	5	4	3	3	19
134	4	5	5	4	5	23
135	5	4	4	4	5	22
136	4	4	3	3	4	18
137	3	4	5	4	5	21
138	5	3	4	5	5	22
139	5	4	4	3	3	19
140	5	4	5	5	5	24
141	5	5	5	5	4	24
142	4	4	4	4	4	20
143	4	4	3	3	4	18
144	4	5	3	5	4	21
145	3	4	4	4	5	20
146	3	4	4	4	5	20
147	4	4	4	4	3	19
148	4	5	4	4	5	22
149	5	4	3	5	4	21
150	5	3	5	4	4	21
151	3	4	5	4	4	20
152	4	5	4	4	5	22
153	4	3	4	5	5	21
154	5	4	5	3	3	20
155	5	4	5	4	4	22
156	3	5	4	4	3	19

157	3	4	2	3	4	16
158	5	4	5	5	3	22
159	4	3	3	4	5	19
160	4	5	4	4	4	21
161	4	5	4	3	2	18
162	5	4	5	3	3	20
163	4	2	5	3	3	17
164	5	5	4	4	5	23
165	4	4	4	3	4	19
166	4	4	3	4	5	20
167	5	3	3	5	3	19
168	4	4	4	4	4	20
169	4	4	5	3	4	20
170	5	3	5	4	5	22
171	4	5	5	4	5	23
172	4	4	4	4	5	21
173	5	4	4	4	4	21
174	4	5	5	4	4	22
175	4	4	4	4	4	20
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182	5	3	5	4	4	21
183	5	5	4	5	4	23
184	5	4	5	4	5	23
185	3	4	3	3	2	15
186	4	5	4	5	5	23
187	3	3	5	4	3	18
188	4	5	4	4	4	21
189	5	4	4	3	4	20
190	4	5	4	5	4	22
191	5	5	5	4	5	24
192	4	5	5	4	5	23
193	5	4	4	3	4	20
194	3	4	4	4	4	19
195	4	5	4	5	4	22
196	3	3	5	5	4	20
197	5	5	5	4	4	23
198	4	4	4	5	4	21
199	3	4	4	3	3	17
200	4	3	5	4	3	19
201	4	5	5	4	4	22
202	5	4	4	3	4	20
203	5	4	4	4	5	22
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205	4	4	3	4	4	19
206	4	4	4	4	3	19
207	3	5	4	3	4	19
208	4	4	5	4	4	21
209	5	5	4	4	5	23

210	4	4	4	4	5	21
211	5	4	4	5	4	22
212	3	4	3	3	4	17
213	4	5	5	5	5	24
214	5	5	4	5	5	24
215	4	4	4	4	4	20
216	3	4	4	4	4	19
217	3	4	4	4	4	19
218	3	5	4	5	5	22
219	5	4	5	5	5	24
220	3	3	3	3	4	16
221	4	5	4	4	4	21
222	4	4	4	4	3	19
223	2	4	5	3	5	19
224	5	5	3	4	5	22
225	3	3	4	3	4	17
226	3	2	4	3	3	15
227	4	5	4	5	5	23
228	3	4	3	3	4	17
229	4	4	5	5	4	22
230	4	3	3	4	4	18
231	4	2	4	4	3	17
232	4	4	4	2	3	17
233	5	4	5	5	4	23
234	4	3	4	4	5	20
235	5	5	4	4	4	22
236	4	5	5	4	4	22
237	3	4	4	2	4	17
238	3	3	4	3	2	15
239	3	2	2	4	4	15
240	3	4	4	4	4	19
241	4	4	4	4	5	21
242	5	5	5	5	5	25
243	3	4	4	4	3	18
244	4	5	4	5	5	23
245	4	3	4	3	4	18
246	5	3	4	5	5	22
247	4	3	5	4	4	20
248	4	4	5	4	4	21
249	3	4	3	5	3	18
250	3	4	3	4	5	19
251	5	5	5	5	4	24
252	4	4	4	4	4	20
253	3	4	5	4	4	20
254	5	3	4	5	3	20
255	5	3	4	4	4	20
256	4	4	4	4	3	19
257	4	3	2	3	3	15
258	5	4	4	4	3	20
259	4	4	5	4	4	21
260	4	2	5	4	5	20
261	5	5	4	5	5	24
262	4	5	5	4	4	22

263	4	4	4	4	5	21
264	5	4	4	4	3	20
265	4	3	4	4	4	19
266	5	4	5	5	4	23
267	4	5	4	5	4	22
268	3	4	3	4	3	17
269	5	3	5	4	3	20
270	4	4	4	3	4	19
271	3	4	3	3	4	17
272	4	5	5	4	4	22
273	3	4	2	4	4	17
274	3	3	4	3	4	17
275	4	5	3	4	3	19



LAMPIRAN 3

Hasil Karakteristik Responden

		Jenis Kelamin	Usia	Pekerjaan
N	Valid	275	275	275
	Missing	0	0	0

Jenis Kelamin

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Laki-laki	171	62.2	62.2	62.2
	Perempuan	104	37.8	37.8	100.0
Total		275	100.0	100.0	

Usia

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	16-25 Tahun	144	52.4	52.4	52.4
	26-30 Tahun	75	27.3	27.3	79.6
	31-40 Tahun	40	14.5	14.5	94.2
	>40 Tahun	16	5.8	5.8	100.0
Total		275	100.0	100.0	

Pekerjaan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Pelajar/Mahasiswa	142	51.6	51.6	51.6
	Wirausaha	37	13.5	13.5	65.1
	Pegawai Negeri	34	12.4	12.4	77.5
	Karyawan Swasta	62	22.5	22.5	100.0
	Total	275	100.0	100.0	

LAMPIRAN 4
HASIL UJI DESKRIPTIF

X1.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	N	52	18.9	18.9	18.9
	S	142	51.6	51.6	70.5
	SS	81	29.5	29.5	100.0
	Total	275	100.0	100.0	

X1.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	2	.7	.7	.7
	N	58	21.1	21.1	21.8
	S	136	49.5	49.5	71.3
	SS	79	28.7	28.7	100.0
	Total	275	100.0	100.0	

X1.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	1	.4	.4	.4
	N	38	13.8	13.8	14.2
	S	148	53.8	53.8	68.0
	SS	88	32.0	32.0	100.0
	Total	275	100.0	100.0	

X1.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	1	.4	.4	.4
	N	53	19.3	19.3	19.6
	S	127	46.2	46.2	65.8
	SS	94	34.2	34.2	100.0
	Total	275	100.0	100.0	

X1.5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	1	.4	.4	.4
	N	48	17.5	17.5	17.8
	S	121	44.0	44.0	61.8
	SS	105	38.2	38.2	100.0
	Total	275	100.0	100.0	

X1.6

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	N	39	14.2	14.2	14.2
	S	138	50.2	50.2	64.4
	SS	98	35.6	35.6	100.0
	Total	275	100.0	100.0	

X1.7

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	1	.4	.4	.4
	N	45	16.4	16.4	16.7
	S	130	47.3	47.3	64.0
	SS	99	36.0	36.0	100.0
	Total	275	100.0	100.0	

X1.8

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	2	.7	.7	.7
	N	48	17.5	17.5	18.2
	S	135	49.1	49.1	67.3
	SS	90	32.7	32.7	100.0
	Total	275	100.0	100.0	

X2.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	1	.4	.4	.4
	TS	4	1.5	1.5	1.8
	N	60	21.8	21.8	23.6
	S	130	47.3	47.3	70.9
	SS	80	29.1	29.1	100.0
	Total	275	100.0	100.0	

X2.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	1	.4	.4	.4
	N	67	24.4	24.4	24.7
	S	132	48.0	48.0	72.7
	SS	75	27.3	27.3	100.0
	Total	275	100.0	100.0	

X2.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	N	70	25.5	25.5	25.5
	S	131	47.6	47.6	73.1
	SS	74	26.9	26.9	100.0
	Total	275	100.0	100.0	

X2.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	5	1.8	1.8	1.8
	N	48	17.5	17.5	19.3
	S	133	48.4	48.4	67.6
	SS	89	32.4	32.4	100.0
	Total	275	100.0	100.0	

X2.5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	4	1.5	1.5	1.5
	N	56	20.4	20.4	21.8
	S	125	45.5	45.5	67.3
	SS	90	32.7	32.7	100.0
	Total	275	100.0	100.0	

X2.6

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	3	1.1	1.1	1.1
	N	61	22.2	22.2	23.3
	S	130	47.3	47.3	70.5
	SS	81	29.5	29.5	100.0
	Total	275	100.0	100.0	

X3.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	4	1.5	1.5	1.5
	N	67	24.4	24.4	25.8
	S	120	43.6	43.6	69.5
	SS	84	30.5	30.5	100.0
	Total	275	100.0	100.0	

X3.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	1	.4	.4	.4
	N	53	19.3	19.3	19.6
	S	143	52.0	52.0	71.6
	SS	78	28.4	28.4	100.0
	Total	275	100.0	100.0	

X3.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	1	.4	.4	.4
	N	58	21.1	21.1	21.5
	S	138	50.2	50.2	71.6
	SS	78	28.4	28.4	100.0
	Total	275	100.0	100.0	

X3.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	2	.7	.7	.7
	N	49	17.8	17.8	18.5
	S	152	55.3	55.3	73.8
	SS	72	26.2	26.2	100.0
	Total	275	100.0	100.0	

X3.5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	3	1.1	1.1	1.1
	N	47	17.1	17.1	18.2
	S	129	46.9	46.9	65.1
	SS	96	34.9	34.9	100.0
	Total	275	100.0	100.0	

X3.6

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	4	1.5	1.5	1.5
	N	48	17.5	17.5	18.9
	S	148	53.8	53.8	72.7
	SS	75	27.3	27.3	100.0
	Total	275	100.0	100.0	

Y1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	2	.7	.7	.7
	N	57	20.7	20.7	21.5
	S	134	48.7	48.7	70.2
	SS	82	29.8	29.8	100.0
	Total	275	100.0	100.0	

Y2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	6	2.2	2.2	2.2
	N	41	14.9	14.9	17.1
	S	157	57.1	57.1	74.2
	SS	71	25.8	25.8	100.0
	Total	275	100.0	100.0	

Y3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	5	1.8	1.8	1.8
	N	43	15.6	15.6	17.5
	S	149	54.2	54.2	71.6
	SS	78	28.4	28.4	100.0
	Total	275	100.0	100.0	

Y4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	3	1.1	1.1	1.1
	N	50	18.2	18.2	19.3
	S	154	56.0	56.0	75.3
	SS	68	24.7	24.7	100.0
	Total	275	100.0	100.0	

Y5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	3	1.1	1.1	1.1
	N	51	18.5	18.5	19.6
	S	147	53.5	53.5	73.1
	SS	74	26.9	26.9	100.0
	Total	275	100.0	100.0	



LAMPIRAN 5
HASIL UJI VALIDITAS
Variabel Kualitas Produk

		Correlations								
		X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	Total X1
X1.1	Pearson Correlation	1	.235**	.167**	.254**	.183**	.163**	.108	.103	.523**
	Sig. (2-tailed)		.000	.006	.000	.002	.007	.073	.087	.000
	N	275	275	275	275	275	275	275	275	275
X1.2	Pearson Correlation	.235**	1	.219**	.184**	.232**	.137*	.154*	.138*	.553**
	Sig. (2-tailed)	.000		.000	.002	.000	.023	.010	.022	.000
	N	275	275	275	275	275	275	275	275	275
X1.3	Pearson Correlation	.167**	.219**	1	.197**	.116	.111	.100	.079	.463**
	Sig. (2-tailed)	.006	.000		.001	.056	.065	.099	.190	.000
	N	275	275	275	275	275	275	275	275	275
X1.4	Pearson Correlation	.254**	.184**	.197**	1	.187**	.116	.174**	.137*	.541**
	Sig. (2-tailed)	.000	.002	.001		.002	.054	.004	.023	.000
	N	275	275	275	275	275	275	275	275	275
X1.5	Pearson Correlation	.183**	.232**	.116	.187**	1	.261**	.096	.156**	.538**
	Sig. (2-tailed)	.002	.000	.056	.002		.000	.113	.009	.000
	N	275	275	275	275	275	275	275	275	275
X1.6	Pearson Correlation	.163**	.137*	.111	.116	.261**	1	.266**	.203**	.530**
	Sig. (2-tailed)	.007	.023	.065	.054	.000		.000	.001	.000
	N	275	275	275	275	275	275	275	275	275
X1.7	Pearson Correlation	.108	.154*	.100	.174**	.096	.266**	1	.336**	.533**
	Sig. (2-tailed)	.073	.010	.099	.004	.113	.000		.000	.000
	N	275	275	275	275	275	275	275	275	275
X1.8	Pearson Correlation	.103	.138*	.079	.137*	.156**	.203**	.336**	1	.516**
	Sig. (2-tailed)	.087	.022	.190	.023	.009	.001	.000		.000
	N	275	275	275	275	275	275	275	275	275
Total X1	Pearson Correlation	.523**	.553**	.463**	.541**	.538**	.530**	.533**	.516**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	
	N	275	275	275	275	275	275	275	275	275

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

X3.3	Pearson Correlation	.154*	.291**	1	.246**	.183**	.143*	.562**
	Sig. (2-tailed)	.011	.000		.000	.002	.018	.000
	N	275	275	275	275	275	275	275
X3.4	Pearson Correlation	.174**	.134*	.246**	1	.305**	.201**	.568**
	Sig. (2-tailed)	.004	.027	.000		.000	.001	.000
	N	275	275	275	275	275	275	275
X3.5	Pearson Correlation	.277**	.174**	.183**	.305**	1	.406**	.664**
	Sig. (2-tailed)	.000	.004	.002	.000		.000	.000
	N	275	275	275	275	275	275	275
X3.6	Pearson Correlation	.240**	.129*	.143*	.201**	.406**	1	.595**
	Sig. (2-tailed)	.000	.033	.018	.001	.000		.000
	N	275	275	275	275	275	275	275
Total X3	Pearson Correlation	.612**	.554**	.562**	.568**	.664**	.595**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	
	N	275	275	275	275	275	275	275

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Variabel Loyalitas Konsumen

Correlations

		Y1	Y2	Y3	Y4	Y5	Total Y
Y1	Pearson Correlation	1	.076	.226**	.212**	.154*	.591**
	Sig. (2-tailed)		.210	.000	.000	.010	.000
	N	275	275	275	275	275	275
Y2	Pearson Correlation	.076	1	.083	.123*	.169**	.503**
	Sig. (2-tailed)	.210		.169	.042	.005	.000
	N	275	275	275	275	275	275
Y3	Pearson Correlation	.226**	.083	1	.238**	.105	.578**
	Sig. (2-tailed)	.000	.169		.000	.081	.000
	N	275	275	275	275	275	275
Y4	Pearson Correlation	.212**	.123*	.238**	1	.228**	.621**
	Sig. (2-tailed)	.000	.042	.000		.000	.000
	N	275	275	275	275	275	275
Y5	Pearson Correlation	.154*	.169**	.105	.228**	1	.576**
	Sig. (2-tailed)	.010	.005	.081	.000		.000

N		275	275	275	275	275	275
Total Y	Pearson Correlation	.591**	.503**	.578**	.621**	.576**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
N		275	275	275	275	275	275

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).



LAMPIRAN 6
HASIL UJI REABILITAS

Scale 1 : Kualitas Produk

Case Processing Summary

		N	%
Cases	Valid	275	100.0
	Excluded ^a	0	.0
	Total	275	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.625	8

Scale 2: Suasana Toko

Case Processing Summary

		N	%
Cases	Valid	275	100.0
	Excluded ^a	0	.0
	Total	275	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.600	6

Scale 3: Gaya Hidup

Case Processing Summary

		N	%
Cases	Valid	275	100.0
	Excluded ^a	0	.0
	Total	275	100.0

- a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.631	6

Scale 4 : Loyalitas Konsumen

Case Processing Summary

		N	%
Cases	Valid	275	100.0
	Excluded ^a	0	.0
	Total	275	100.0

- a. Listwise deletion based on all variables in the procedure.

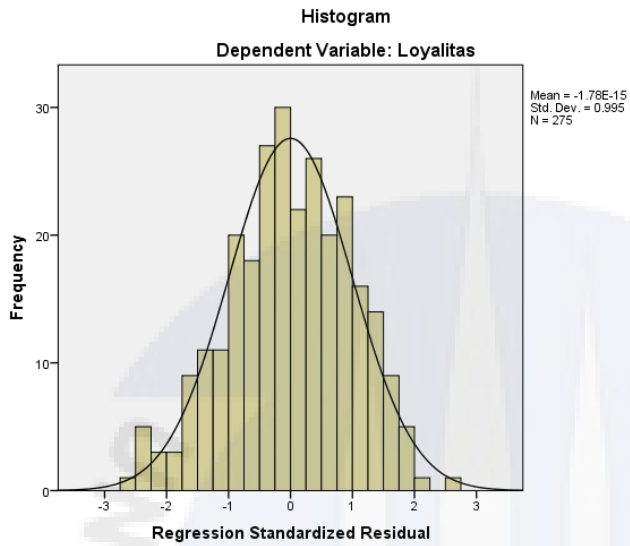
Reliability Statistics

Cronbach's Alpha	N of Items
.490	5

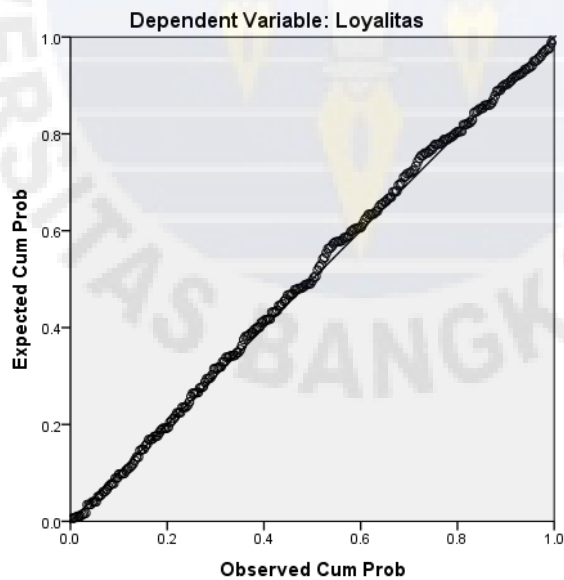
LAMPIRAN 7

HASIL UJI ASUMSI KLASIK

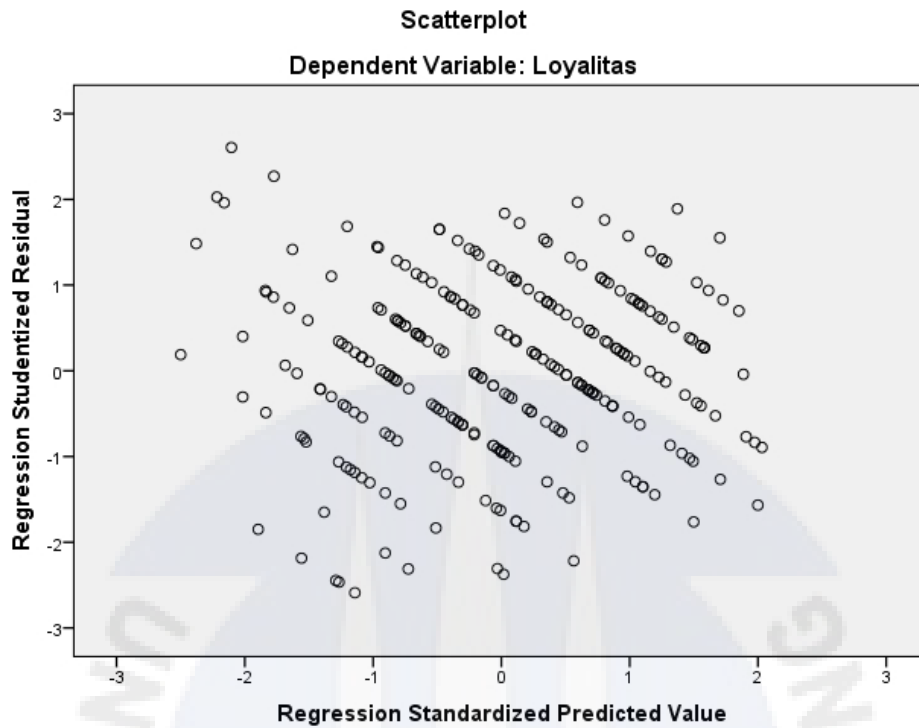
Uji Normalitas



Normal P-P Plot of Regression Standardized Residual



Uji Heteroskedastisitas



Uji Heteroskedastisitas dengan Uji Glejser

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.152 ^a	.023	.012	.83597

a. Predictors: (Constant), Gaya Hidup, Suasana, Kualitas Produk

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	4.489	3	1.496	2.141	.095 ^b
	Residual	189.387	271	.699		
	Total	193.876	274			

a. Dependent Variable: res_2

b. Predictors: (Constant), Gaya Hidup, Suasana, Kualitas Produk

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	
	B	Std. Error	Beta			
1	(Constant)	2.138	.585		3.652	.000
	Kualitas Produk	.018	.026	.062	.677	.499
	Suasana	-.055	.030	-.168	-1.838	.067
	Gaya Hidup	-.010	.030	-.031	-.333	.739

a. Dependent Variable: res_2

Uji Multikolinieritas**Coefficients^a**

Model	Unstandardized Coefficients		Standardized Coefficients	T	Sig.	Collinearity Statistics		
	B	Std. Error	Beta			Tolerance	VIF	
1	(Constant)	4.414	1.003	4.400	.000			
	Kualitas Produk	.132	.045	.193	2.949	.003	.426	2.347
	Suasana	.213	.051	.273	4.185	.000	.429	2.332
	Gaya Hidup	.259	.052	.328	4.997	.000	.424	2.357

a. Dependent Variable: Loyalitas

LAMPIRAN 8

Hasil Uji Regresi Berganda, Uji t, Uji F dan R²

Regression

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	Gaya Hidup, Suasana, Kualitas Produk ^b		Enter

a. Dependent Variable: Loyalitas

b. All requested variables entered.

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.711 ^a	.506	.500	1.433	2.129

a. Predictors: (Constant), Gaya Hidup, Suasana, Kualitas Produk

b. Dependent Variable: Loyalitas

ANOVA^a

Model		Sum of Squares	Df	Mean Square	F	Sig.
1	Regression	569.112	3	189.704	92.391	.000 ^b
	Residual	556.437	271	2.053		
	Total	1125.549	274			

a. Dependent Variable: Loyalitas

b. Predictors: (Constant), Gaya Hidup, Suasana, Kualitas Produk

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	T	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	4.414	1.003		4.400	.000		
	Kualitas Produk	.132	.045	.193	2.949	.003	.426	2.347
	Suasana	.213	.051	.273	4.185	.000	.429	2.332
	Gaya Hidup	.259	.052	.328	4.997	.000	.424	2.357

a. Dependent Variable: Loyalitas

Pondok Degan & Mager Pangkalpinang
Jl. Asrama Putri Pangkalpinang
Provinsi Kepulauan Bangka Belitung

Pangkalpinang, 22 Mei 2017

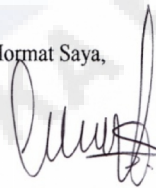
Perihal: Persetujuan penelitian skripsi

Yth. Putri Bung sai

Menindaklanjuti surat dari saudara perihal Permohonan Izin Penyebaran Kuesioner dan Wawancara, maka dengan ini saya memberikan izin dan tidak keberatan atas kegiatan tersebut.

Demikian surat pernyataan ini dibuat untuk keperluan sebagaimana mestinya, atas perhatian dan kerjasamanya saya ucapkan terima kasih.

Hormat Saya,



Galau Lagatampatti Rosand
Pemilik Cafe

EPT SCORE RECORD

Institution : UPT BAHASA UNIVERSITAS BANGKA BELITUNG

: PUTRI BUNGSAL

Sex : F

: 14/03/1995

Test Date : 03/05/2017

Country : INDONESIA

From : EPT USL

Language : INDONESIA

Structure & Written Expression

33

40

Reading Comprehension

43

Total Score

387

Head of UPT Bahasa

Riwan Kusmiadi
Riwan Kusmiadi, S.T.P., M.Si



KEMENTERIAN RISET, TEKNOLOGI DAN PENDIDIKAN TINGGI
UNIVERSITAS BANGKA BELITUNG
UPT BAHASA



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Laman www.ubb.ac.id

Tri Bung sai, 302 13 11 079 THE INFLUENCE OF PRODUCT QUALITY, STORE
CONDITION, AND LIFE STYLE TO THE CONSUMER LOYALTY IN DEGAN AND
MAGER'S COTTAGE PANGKALPINANG

ABSTRACT

The background of this research is the important of product quality, store condition and life style to the consumer loyalty of consumer in Degan & Mager's Cottage Pangkalpinang. The aims of this research are to know and get the study about the influence of product quality, store condition, and life style to the consumer loyalty in Degan & Mager's Cottage Pangkalpinang. The approaches in this research is descriptive quantitative method. The research was done by visitors of Degan & Mager's Cottage Pangkalpinang with the respondents as much as 275 people. The technique which was used in doing the samples is nonprobability sampling with accidental sampling method. The data collection which was used in this research was interview, questionnaire, literature, and observation. The variable that were used are product quality (X1), store condition (X2), life style (X3), and consumer loyalty (Y). The data analysis method which was used are descriptive quantitative analysis, validity and reliability, classical assumption test, multiple linear regression, test F and determination coefficient test (R²). The research result to 275 respondents has shown that the independent variable of product quality (X1) can be found tcount as much as (2,949) > ttable (1,9687) and significance is 0,003 < 0,05. The variable of store condition (X2) can be found tcount (1,185) > ttable (1,9687) and significance 0,000 < 0,05. The variable of life style (X3) can be found (1,997) > ttable (1,9687) and significance 0,000 < 0,05. So that the variable of product quality has influenced to consumer loyalty partially, store condition variable has influenced to consumer loyalty partially and life style variable has influenced to consumer loyalty partially. The test F result has shown that Fcount as much as (92,391) > Ftable (2,638) with significance is 0,000 < 0,05, so H₀ is denied and H_a is accepted that means the independent variable (product quality, store condition, and life style) has influenced positive to dependent variable (consumer loyalty) together and simultaneously. The result of determination coefficient variable (R²) has shown that Adjusted R square as much as 0,500 or 50% which means the product quality, store condition, and life style has influenced consumer loyalty variable, and remains is 50% can be explained by other variable out of the research.

Keywords: Product Quality, Store Condition, Life Style, Consumer Loyalty

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Translator,

Wiraswati, S.Pd. Ing.
NP.108206019

Lampiran 11 **Daftar Riwayat Hidup**

DAFTAR RIWAYAT HIDUP

A. DATA PRIBADI

Nama : Putri Bungsai
Tempat, Tanggal Lahir : Celuak, 14 Desember 1995
Jenis Kelamin : Perempuan
Agama : Islam
Status : Belum Menikah
Kewarganegaraan : Indonesia
Alamat : Jl. Merdeka Desa Celuak RT 005 RW
002 Kec. Simpangkatis,
Kab. Bangka Tengah
No. Hp : 081273552116
Email : putribungsai@yahoo.co.id

B. PENDIDIKAN FORMAL

2001-2007 : SD 4 Simpangkatis
2007-2010 : SMP 1 Simpangkatis
2010-2013 : SMK 1 Pangkalanbaru
(Jurusan Administrasi Perkantoran)
2013-2017 : Universitas Bangka Belitung
Fakultas Ekonomi
Program Studi Manajemen



KARTU PEMBIMBING SKRIPSI



Nama : Putri Bungsi
 NIM : 302131079
 Jurusan : Manajemen
 Tahun : 2013
 Konsentrasi Studi : Manajemen Permasaran
 Semester : VIII (delapan)

IPK : 3,44
 Nama Pembimbing : H. Sumar, SE., MM
 Mulai Skripsi :

Judul Proposal / Skripsi : Pengaruh suasana toko, Kualitas produk dan gaya hidup terhadap loyalitas konsumen (Studi Kasus pada warung toko ~~di~~ di lingkungan Pondok Pagan & Mager di Pangkajenean)

Tanggal	Keterangan	Paraf Pembimbing
3-10-16.	Konfirmasi judul	[Signature]
7-11-16.	Ace judul	[Signature]
15-12-16.	Rumus Bab I	[Signature]
20-1-17	Rumus Bab II	[Signature]
3-2-17	Rumus Bab III	[Signature]
22-2-17	Ace gaya penyaji.	[Signature]

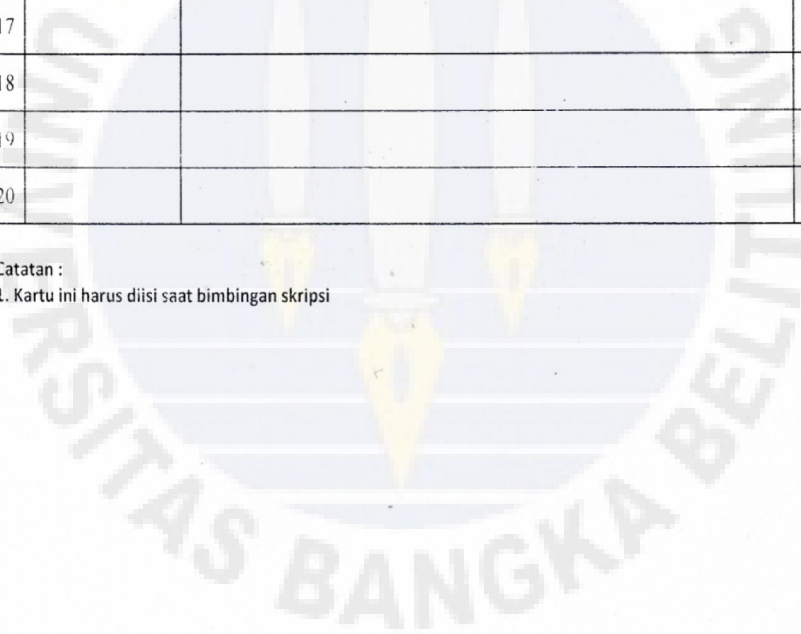
No	Tanggal	Keterangan	Paraf Pembimbing
7	19-05-17	Pemri BNS IV	
8	22-05-17	Pemri BNS IV	
9	02-06-17	Pemri BNS IV	
10	12-06-17	Pemri Daftar pustaka	
11	13-06-17	Ace ujian skripsi dan Capstone.	
12			
13			
14			
15			
17			
18			
19			
20			

Nama
NIM
Jurusan
Angkatan
Konsentrasi
Semester
Judul Prog

No	
1	24
2	31
3	6
4	10
5	17
6	21

Catatan :

1. Kartu ini harus diisi saat bimbingan skripsi



Paraf Pembimbing



KARTU PEMBIMBING SKRIPSI



Nama : Putri Bungsi
 NIM : 3021311076
 Jurusan : Manajemen
 Angkatan : 2013
 Konsentrasi Studi : Pemasaran
 Semester : VIII (depan)

IPK : 3.44
 Nama Pembimbing : Khairiyasryah, SE., M.H
 Mulai Skripsi :

Judul Proposal / Skripsi : Pengaruh Suasana Toko, Kualitas Produk, dan Gaya Hidup terhadap Loyalitas Konsumen (Studi Kasus pada Warung Beka Spesialis Ikan Jap. Bengel di Bangkaipinang) ~~Podok Beglen & Rager~~

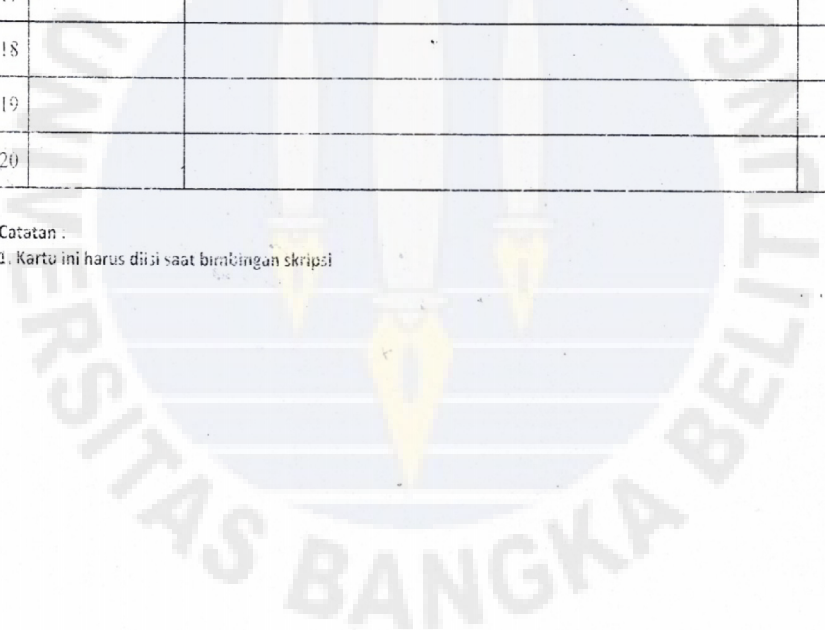
No	Tanggal	Keterangan	Paraf Pembimbing
1	24 Okt 2016	Konsul judul	A
2	31 Okt 2017	Ace judul	A
3	6 Feb 2017	BAB I	A
4	10 Feb 2017	BAB I	A
5	17 Feb 2017	BAB II	A
6	21 Feb 2017	BAB II, III, D. Pustaka	A



No	Tanggal	Keterangan	Paraf Pembimbing
7	22 Feb 2017	Kuesioner, BAB III	A
8	23 Feb 2017	-last review	A
9	28 Feb 2017	. Ace ke Pemb. Utama .	A
10	9 Jun 2017	Revisi Awal BAB IV / Tabel-out of margin	A
11	12 Jun 2017	Kelengkapan Berhas .	A
12	13 Jun 2017	Ace ke Pemb. Utama .	A
13			
14			
15			
17			
18			
19			
20			

Catatan :

1. Kartu ini harus diisi saat bimbingan skripsi



LAMPIRAN 13
DOKUMENTASI FOTO

**Foto-Foto Saat Pengisian Kuesioner Pengunjung Pondok Degan
& Mager Pangkalpinang**



Sumber: Peneliti, 2017



Sumber: Peneliti, 2017



Sumber: Peneliti, 2017



Sumber: Peneliti, 2017



Sumber: Peneliti, 2017



Sumber: Peneliti, 2017

