

## ABSTRACT

**Agung Prasetyo. 302 06 11 056. 2010. *Analysis Factor to Influence Profitability on PLN Company Division of Bangka.*73 + xiii Pages.**

*Profitability is a capability of company to get return or earning. Profitability rate of company established to influence by profitability factors. In the research, writer want to know what the factors to influence of profitability on PLN Company division of Bangka. Approximation which to do in this research is approximation of quantitative and qualitative. Exactly, method in collecting data to use field research and library research.*

*The result of analysis to get from profit margin homage and return on assets ( ROA). PLN Company division of Bangka not have a capability for earning return. The factors to influence of profitability rate is decrease of fixed assets accumulation, government wisdom of subsidy, expense bigger than income, and up-lower price of fuel and oil. For to expense component, the highest until the lower to influence income rate result average from 2006 until 2009 is fuel and oil cost, maintenance cost, rent diesel cost, decrease of fixed assets accumulation cost, employee cost, administration cost, and purchase of electricity power cost. Result break evenpoint homage 2006 until 2009, tariff base of electricity PLN Company division of Bangka 1 Kwh not yet suitable with production cost 1 Kwh.*

*Keyword: Factor influence of profitability. Profit Margin, Return on Assets*