

KUESIONER PENELITIAN

Kepada
Yth. Bapak/Ibu/Saudara/i

Dengan hormat,

Saya yang bertandatangan dibawah ini :

Nama : Ayu Lestari
Nim : 302 12 11 013
Prodi : Manajemen

Adalah mahasiswi fakultas Ekonomi, Universitas Bangka Belitung yang sedang menyusun proposal penelitian dengan judul “**Pengaruh Lokasi, Keragaman Produk dan Store Atmosphere Terhadap Keputusan Berkunjung pada Kaur Cafe&Resto Pangkalpinang**”. Oleh karena itu, mohon bantuan Bapak/Ibu/Sdr/i untuk menjawab pertanyaan/ Pernyataan kuesioner berikut ini (terlampir).

Kuesioner ini hanya untuk kepentingan penelitian semata, dan tidak untuk dipublikasikan. Kerahasiaan Bapak/Ibu/Sdr/i dapat saya jamin.

Demikian atas waktu dan responnya saya ucapkan terimakasih atas kesediaan Bapak/Ibu yang telah bersedia meluangkan waktu untuk mengisi kuesioner.

Balunujuk, 18 juli 2016

Peneliti,

Ayu Lestari

A. Profil Responden

Berilah tanda (\surd) untuk setiap jawaban yang menurut anda paling sesuai dengan diri anda

1. Nama :
2. Jenis Kelamin : Laki-Laki Perempuan
3. Usia : 18-25 Tahun 31-40 Tahun
 26-30 Tahun >40 Tahun
4. Pekerjaan : Pelajar/Mahasiswa Pegawai Negeri
 Wirausaha Karyawan Swasta

B. Petunjuk Pengisian Kuesioner

1. Sebelum mengisi kuesioner ini, mohon Bapak/Ibu membaca setiap butir Pertanyaan dengan cermat.
2. Bapak/Ibu tinggal beri tanda *check list* (\surd) pada kolom yang sesuai dengan pilihan.
3. Untuk setiap butir pertanyaan hanya diperbolehkan memilih satu alternatif jawaban
4. Jika ada kesalahan dalam memilih alternatif jawaban, beri tanda (X) pada kolom yang salah kemudian beri tanda *check list* (\surd) pada kolom yang sesuai.
5. Semua pertanyaan yang ada, mohon di jawab tanpa ada satupun yang terlewat.

C. Keterangan Jawaban

1. STS : Sangat Tidak Setuju
2. TS : Tidak Setuju
3. RR : Ragu-Ragu
4. S : Setuju
5. SS : Sangat Setuju

Kuesioner Lokasi (X1)

No	Pernyataan	Pilihan Jawaban				
		STS	TS	R	S	SS
1	Kaur <i>Cafe & Resto</i> memiliki lokasi yang mudah dijangkau oleh masyarakat					
2	Lokasi Kaur <i>Cafe & Resto</i> mudah dijangkau sarana transportasi					
3	Lokasi Kaur <i>Cafe & Resto</i> berada dekat dengan jalan raya					
4	Lokasi kaur <i>Cafe & Resto</i> dapat di lihat dengan jelas					
5	Bagi saya Kaur <i>Cafe & Resto</i> Memiliki lahan parkir yang luas					
6	Bagi saya Kaur <i>Cafe & Resto</i> sangat nyaman dan aman untuk dikunjungi					
7	Bagi saya Kaur <i>Cafe&Resto</i> menyediakan tempat yang luas untuk dikunjungi					
8	Saya merasa Kaur <i>Cafe&Resto</i> memiliki lokasi yang baik untuk perluasan usaha dimasa mendatang					
9	Lokasi yang mendukung menjadikan Kaur <i>Café&Resto</i> mudah ditemukan					
10	Dengan lingkungan yang kondusif Kaur <i>Cafe&Resto</i> selalu jadi pilihan utama konsumen untuk berbelanja					

Kuesioner Keragaman Produk (X2)

No	Pernyataan	Pilihan Jawaban				
		STS	TS	R	S	SS
1	Bagi saya jenis makanan Kaur <i>Cafe&Resto</i> sangat lengkap					
2	Saya merasa standar kualitas makanan sangat baik baik					
3	Bagi saya kategori menu makanan yang tersedia berbeda-beda					
4	Bagi saya jenis/ ukuran makanan Kaur <i>Cafe&Resto</i> bervariasi					
5	Kaur <i>Cafe&Resto</i> selalu menawarkan standar makanan berkualitas					
6	Saya merasa makanan dan minuman Kaur <i>Cafe&Resto</i> layak dijual					
7	Saya merasa label makanan dan minuman Kaur <i>Cafe&Resto</i> sudah sangat baik					
8	Kaur <i>Cafe&Resto</i> menjual makanan dengan cita rasa yang enak					
9	Jaminan makanan Kaur <i>Cafe&Resto</i> layak untuk dibeli					

Kuesioner *Store Atmosphere* (X3)

No	Pernyataan	Pilihan Jawaban				
		STS	TS	R	S	SS
1	Model bangunan/desain bangunan Kaur <i>Cafe&Resto</i> menarik sehingga saya tertarik untuk masuk cafe tersebut					
2	Menurut saya tempat parkir yang ada di Kaur <i>Cafe&Resto</i> Cukup baik					
3	Kebersihan ruangan Kaur <i>Cafe&Resto</i> membuat saya ingin berlama-lama didalam toko.					
4	Rancangan ruangan Kaur <i>Cafe&Resto</i> sangat menarik dan membuat saya merasa nyaman berada didalam cafe ini.					
5	Penempatan kursi tertata rapi di Kaur <i>Cafe&Resto</i>					
6	Daftar menu yang ada di cafe disusun sesuai dengan jenisnya					
7	Menurut saya dengan tanda adanya spesial promo pada Kaur <i>Cafe&Resto</i> membuat saya ingin berkunjung kembali pada Kaur <i>Cafe&Resto</i>					
8	Menurut saya daftar menu makanan dan					

	minuman sangat membantu saya untuk memilih apa yang akan saya beli					
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Kuesioner Keputusan Berkunjung (Y)

No	Pernyataan	Pilihan Jawaban				
		STS	TS	R	S	SS
1	Saya merasa kualitas makanan yang ditawarkan Kaur <i>Cafe&Resto</i> sangat baik					
2	Saya merasa mutu makanan Kaur <i>Cafe&Resto</i> sangat baik					
3	Saya sudah terbiasa membeli makanan/minuman di Kaur <i>Cafe&Resto</i>					
4	Saya mendapatkan kenikmatan yang lebih pada saat membeli makanan/minuman di Kaur <i>Cafe&Resto</i>					
5	Saya merekomendasikan Kaur <i>Cafe&Resto</i> memiliki kualitas makanan yang bagus					
6	Saya menganjurkan untuk datang ke Kaur <i>Cafe&Resto</i>					
7	Makanan/minuman yang disediakan Kaur <i>Cafe&Resto</i> sesuai dengan keinginan saya					
8	Saya akan melakukan pembelian kembali pada Kaur <i>Cafe&Resto</i>					

Terima Kasih atas partisipasinya ☺

LAMPIRAN 2

Tabulasi data dan jawaban responden terhadap variabel lokasi, keragaman produk, store atmosphere dan keputusan pembelian.

No	Lokasi (X1)										Keragaman Produk (X2)										
	1	2	3	4	5	6	7	8	9	10	X1.Total	1	2	3	4	5	6	7	8	9	X2.Total
1	4	4	4	4	4	3	3	4	4	4	38	3	4	4	4	4	3	4	4	4	34
2	4	4	4	4	4	4	4	4	4	5	41	4	5	4	4	4	5	5	5	5	41
3	4	3	3	3	3	3	3	3	3	4	32	3	2	3	3	5	4	3	5	4	32
4	4	3	4	3	3	4	3	4	4	4	36	4	3	3	3	4	4	4	4	4	33
5	4	4	4	4	5	5	5	4	4	4	43	4	4	5	4	5	4	5	5	5	41
6	3	4	4	3	2	3	4	4	3	4	34	4	4	4	3	3	4	4	4	4	34
7	4	4	4	4	5	5	5	4	4	4	43	4	4	5	4	4	4	5	5	5	40
8	4	5	4	4	5	5	5	4	4	4	44	3	4	5	4	4	4	4	4	5	37
9	4	4	4	4	5	5	4	4	4	4	42	4	4	4	4	4	4	4	5	4	37
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12	4	5	5	4	5	5	5	5	5	5	48	5	5	5	4	2	5	2	5	5	38
13	3	4	4	4	4	5	4	5	5	4	42	4	4	4	4	3	4	4	5	4	36
14	4	4	4	5	4	3	5	4	4	4	41	4	4	5	5	4	4	4	4	4	38
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19	4	5	5	5	5	5	5	4	5	5	48	5	5	5	5	5	5	5	5	5	45
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21	5	4	4	3	4	3	5	3	4	4	39	4	3	5	3	4	4	4	5	5	37
22	5	5	4	4	5	4	4	4	5	4	44	4	5	4	4	4	4	4	4	5	38
23	4	5	5	5	5	5	5	5	5	5	49	5	4	5	5	5	5	5	5	5	44
24	4	5	5	4	5	3	5	4	5	5	45	5	4	5	4	5	5	4	5	5	42
25	4	4	4	4	4	4	4	4	4	4	40	4	4	4	4	4	4	4	4	4	36
26	4	5	5	5	5	5	5	4	4	4	46	5	4	5	5	5	4	5	5	5	43
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No	Store Atmosphere (X3)									Keputusan Pembelian (Y)								
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224	3	4	4	4	3	4	4	3	29	3	5	4	3	3	4	4	5	31
225	5	4	4	2	4	5	4	3	31	4	4	5	5	4	5	4	3	34

279	4	5	5	5	4	5	5	5	38	4	5	3	3	3	3	3	4	28
280	3	3	4	5	5	4	4	5	33	3	3	5	5	3	4	3	1	27
281	3	4	5	4	4	4	4	3	31	3	4	4	4	3	4	3	3	28
282	4	5	4	4	5	4	4	4	34	4	5	4	4	4	5	4	4	34
283	5	5	5	5	5	5	5	5	40	5	5	5	5	4	4	4	3	35
284	4	5	5	5	5	5	5	5	39	4	5	4	5	4	4	3	3	32
285	3	5	3	3	3	4	4	4	29	4	4	3	4	3	3	3	3	27
286	4	4	4	2	2	2	4	3	25	4	4	4	5	4	4	5	5	35
287	3	4	3	4	2	4	4	3	27	5	5	4	4	4	3	3	3	31
288	4	4	3	4	3	3	4	3	28	4	5	4	4	3	3	4	4	31
289	4	4	3	4	3	3	4	3	28	4	3	4	4	2	2	3	3	25
290	3	4	3	3	3	4	3	3	26	5	4	3	4	5	4	3	3	31
291	4	4	3	4	4	4	4	3	30	4	4	4	4	4	4	3	3	30
292	4	4	3	4	4	4	4	3	30	5	5	5	5	5	5	2	37	
293	5	4	4	5	5	5	4	4	36	3	4	4	4	4	3	5	5	32
294	4	4	5	5	5	5	5	4	37	5	4	4	4	3	4	4	4	32



LAMPIRAN 3**HASIL ANALISIS DATA KARAKTERISTIK RESPONDEN****Jenis Kelamin**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Pria	126	42.9	42.9	42.9
Wanita	168	57.1	57.1	100.0
Total	294	100.0	100.0	

Usia

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 18-25	151	51.4	51.4	51.4
26-30	92	31.3	31.3	82.7
31-40	32	10.9	10.9	93.5
>40	19	6.5	6.5	100.0
Total	294	100.0	100.0	

Pekerjaan

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Pelajar/Mahasiswa	148	50.3	50.3	50.3
Wiraswasta	87	29.6	29.6	79.9
Pegawai Negeri	23	7.8	7.8	87.8
Pegawai Swasta	36	12.2	12.2	100.0
Total	294	100.0	100.0	

LAMPIRAN 4

HASIL ANALISIS DATA DESKRIPTIF

Lokasi

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	11	3.7	3.7	3.7
	RR	25	8.5	8.5	12.2
	S	170	57.8	57.8	70.1
	SS	88	29.9	29.9	100.0
	Total	294	100.0	100.0	

Lokasi

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	2	.7	.7	.7
	TS	11	3.7	3.7	4.4
	RR	40	13.6	13.6	18.0
	S	170	57.8	57.8	75.9
	SS	71	24.1	24.1	100.0
	Total	294	100.0	100.0	

Lokasi

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	7	2.4	2.4	2.4
	RR	42	14.3	14.3	16.7
	S	186	63.3	63.3	79.9
	SS	59	20.1	20.1	100.0
	Total	294	100.0	100.0	

Lokasi

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	2	.7	.7	.7
	TS	17	5.8	5.8	6.5
	RR	59	20.1	20.1	26.5
	S	158	53.7	53.7	80.3
	SS	58	19.7	19.7	100.0
	Total	294	100.0	100.0	

Lokasi

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	2	.7	.7	.7
	TS	6	2.0	2.0	2.7
	RR	56	19.0	19.0	21.8
	S	160	54.4	54.4	76.2
	SS	70	23.8	23.8	100.0
	Total	294	100.0	100.0	

Lokasi

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	8	2.7	2.7	2.7
	RR	57	19.4	19.4	22.1
	S	164	55.8	55.8	77.9
	SS	65	22.1	22.1	100.0
	Total	294	100.0	100.0	

Lokasi

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	9	3.1	3.1	3.1
	RR	57	19.4	19.4	22.4
	S	148	50.3	50.3	72.8
	SS	80	27.2	27.2	100.0
	Total	294	100.0	100.0	

Lokasi

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	1	.3	.3	.3
	TS	7	2.4	2.4	2.7
	RR	67	22.8	22.8	25.5
	S	156	53.1	53.1	78.6
	SS	63	21.4	21.4	100.0
	Total	294	100.0	100.0	

Lokasi

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	14	4.8	4.8	4.8
	RR	65	22.1	22.1	26.9
	S	145	49.3	49.3	76.2
	SS	70	23.8	23.8	100.0
	Total	294	100.0	100.0	

Lokasi

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid TS	3	1.0	1.0	1.0
RR	39	13.3	13.3	14.3
S	164	55.8	55.8	70.1
SS	88	29.9	29.9	100.0
Total	294	100.0	100.0	

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
Lokasi	294	2	5	4,14	,719
Lokasi	294	1	5	4,01	,768
Lokasi	294	2	5	4,01	,663
Lokasi	294	1	5	3,86	,821
Lokasi	294	1	5	3,99	,757
Lokasi	294	2	5	3,97	,724
Lokasi	294	2	5	4,02	,768
Lokasi	294	1	5	3,93	,752
Lokasi	294	2	5	3,92	,804
Lokasi	294	2	5	4,15	,673
Valid N (listwise)	294				

Keragaman Produk

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	2	.7	.7	.7
	TS	10	3.4	3.4	4.1
	RR	59	20.1	20.1	24.1
	S	160	54.4	54.4	78.6
	SS	63	21.4	21.4	100.0
	Total	294	100.0	100.0	

Keragaman Produk

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	10	3.4	3.4	3.4
	RR	45	15.3	15.3	18.7
	S	167	56.8	56.8	75.5
	SS	72	24.5	24.5	100.0
	Total	294	100.0	100.0	

Keragaman Produk

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	1	.3	.3	.3
	TS	11	3.7	3.7	4.1
	RR	38	12.9	12.9	17.0
	S	149	50.7	50.7	67.7
	SS	95	32.3	32.3	100.0
	Total	294	100.0	100.0	

Keragaman Produk

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	2	.7	.7	.7
	TS	15	5.1	5.1	5.8
	RR	60	20.4	20.4	26.2
	S	165	56.1	56.1	82.3
	SS	52	17.7	17.7	100.0
	Total	294	100.0	100.0	

Keragaman Produk

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	9	3.1	3.1	3.1
	RR	51	17.3	17.3	20.4
	S	166	56.5	56.5	76.9
	SS	68	23.1	23.1	100.0
	Total	294	100.0	100.0	

Keragaman Produk

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	6	2.0	2.0	2.0
	RR	43	14.6	14.6	16.7
	S	171	58.2	58.2	74.8
	SS	74	25.2	25.2	100.0
	Total	294	100.0	100.0	

Keragaman Produk

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	1	.3	.3	.3
	TS	6	2.0	2.0	2.4
	RR	35	11.9	11.9	14.3
	S	169	57.5	57.5	71.8
	SS	83	28.2	28.2	100.0
	Total	294	100.0	100.0	

Keragaman Produk

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	6	2.0	2.0	2.0
	RR	31	10.5	10.5	12.6
	S	135	45.9	45.9	58.5
	SS	122	41.5	41.5	100.0
	Total	294	100.0	100.0	

Keragaman Produk

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	3	1.0	1.0	1.0
	RR	33	11.2	11.2	12.2
	S	145	49.3	49.3	61.6
	SS	113	38.4	38.4	100.0
	Total	294	100.0	100.0	

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
Keragaman Produk	294	1	5	3,93	,780
Keragaman Produk	294	1	5	4,11	,789
Keragaman Produk	294	2	5	4,02	,732
Keragaman Produk	294	1	5	3,85	,791
Keragaman Produk	294	2	5	4,00	,727
Keragaman Produk	294	2	5	4,06	,691
Keragaman Produk	294	1	5	4,11	,709
Keragaman Produk	294	2	5	4,27	,729
Keragaman Produk	294	2	5	4,25	,690
Valid N (listwise)	294				

Store Atmosphere

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid RR	39	13.3	13.3	13.3
S	175	59.5	59.5	72.8
SS	80	27.2	27.2	100.0
Total	294	100.0	100.0	

Store Atmosphere

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid STS	1	.3	.3	.3
TS	2	.7	.7	1.0
RR	25	8.5	8.5	9.5
S	152	51.7	51.7	61.2
SS	114	38.8	38.8	100.0
Total	294	100.0	100.0	

Store Atmosphere

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	5	1.7	1.7	1.7
	TS	4	1.4	1.4	3.1
	RR	60	20.4	20.4	23.5
	S	136	46.3	46.3	69.7
	SS	89	30.3	30.3	100.0
	Total	294	100.0	100.0	

Store Atmosphere

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	1	.3	.3	.3
	TS	5	1.7	1.7	2.0
	RR	49	16.7	16.7	18.7
	S	159	54.1	54.1	72.8
	SS	80	27.2	27.2	100.0
	Total	294	100.0	100.0	

Store Atmosphere

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	11	3.7	3.7	3.7
	RR	51	17.3	17.3	21.1
	S	167	56.8	56.8	77.9
	SS	65	22.1	22.1	100.0
	Total	294	100.0	100.0	

Store Atmosphere

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	3	1.0	1.0	1.0
	TS	15	5.1	5.1	6.1
	RR	60	20.4	20.4	26.5
	S	156	53.1	53.1	79.6
	SS	60	20.4	20.4	100.0
	Total	294	100.0	100.0	

Store Atmosphere

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	1	.3	.3	.3
	TS	6	2.0	2.0	2.4
	RR	35	11.9	11.9	14.3
	S	177	60.2	60.2	74.5
	SS	75	25.5	25.5	100.0
	Total	294	100.0	100.0	

Store Atmosphere

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	12	4.1	4.1	4.1
	RR	66	22.4	22.4	26.5
	S	146	49.7	49.7	76.2
	SS	70	23.8	23.8	100.0
	Total	294	100.0	100.0	

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
Store Atmosphere	294	3	5	4,14	,622
Store Atmosphere	294	1	5	4,28	,674
Store Atmosphere	294	1	5	4,02	,846
Store Atmosphere	294	1	5	4,06	,732
Store Atmosphere	294	2	5	3,97	,738
Store Atmosphere	294	1	5	3,87	,830
Store Atmosphere	294	1	5	4,09	,693
Store Atmosphere	294	2	5	3,93	,790
Valid N (listwise)	294				

Keputusan Berkunjung

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	6	2.0	2.0	2.0
	RR	25	8.5	8.5	10.5
	S	173	58.8	58.8	69.4
	SS	90	30.6	30.6	100.0
	Total	294	100.0	100.0	

Keputusan Berkunjung

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	10	3.4	3.4	3.4
	RR	30	10.2	10.2	13.6
	S	162	55.1	55.1	68.7
	SS	92	31.3	31.3	100.0
	Total	294	100.0	100.0	

Keputusan Berkunjung

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	1	.3	.3	.3
	TS	7	2.4	2.4	2.7
	RR	55	18.7	18.7	21.4
	S	161	54.8	54.8	76.2
	SS	70	23.8	23.8	100.0
	Total	294	100.0	100.0	

Keputusan Berkunjung

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	2	.7	.7	.7
	TS	10	3.4	3.4	4.1
	RR	58	19.7	19.7	23.8
	S	169	57.5	57.5	81.3
	SS	55	18.7	18.7	100.0
	Total	294	100.0	100.0	

Keputusan Berkunjung

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	4	1.4	1.4	1.4
	TS	26	8.8	8.8	10.2
	RR	85	28.9	28.9	39.1
	S	128	43.5	43.5	82.7
	SS	51	17.3	17.3	100.0
	Total	294	100.0	100.0	

Keputusan Berkunjung

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	3	1.0	1.0	1.0
	TS	19	6.5	6.5	7.5
	RR	67	22.8	22.8	30.3
	S	157	53.4	53.4	83.7
	SS	48	16.3	16.3	100.0
	Total	294	100.0	100.0	

Keputusan Berkunjung

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	2	.7	.7	.7
	TS	11	3.7	3.7	4.4
	RR	75	25.5	25.5	29.9
	S	151	51.4	51.4	81.3
	SS	55	18.7	18.7	100.0
	Total	294	100.0	100.0	

Keputusan Berkunjung

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	2	.7	.7	.7
	TS	14	4.8	4.8	5.4
	RR	72	24.5	24.5	29.9
	S	140	47.6	47.6	77.6
	SS	66	22.4	22.4	100.0
	Total	294	100.0	100.0	

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
Keputusan Berkunjung	294	2	5	4,18	,665
Keputusan Berkunjung	294	2	5	4,14	,730
Keputusan Berkunjung	294	1	5	3,99	,744
Keputusan Berkunjung	294	1	5	3,90	,758
Keputusan Berkunjung	294	1	5	3,67	,911
Keputusan Berkunjung	294	1	5	3,78	,833
Keputusan Berkunjung	294	1	5	3,84	,793
Keputusan Berkunjung	294	1	5	3,86	,840
Valid N (listwise)	294				



LAMPIRAN 5

HASIL ANALISIS DATA VALIDITAS

		Correlations										
		Lokasi	Lokasi	Lokasi	Lokasi	Lokasi	Lokasi	Lokasi	Lokasi	Lokasi	Lokasi	X1.Tot al
Lokasi	Pearson Correlation	1	.183	.054	.045	.047	.053	.058	.025	-.028	.035	.260
	Sig. (2-tailed)		.002	.354	.445	.418	.363	.326	.672	.629	.546	.000
	N	294	294	294	294	294	294	294	294	294	294	294
Lokasi	Pearson Correlation	.183	1	.428	.376	.206	.295	.133	.208	.250	.156	.590
	Sig. (2-tailed)	.002		.000	.000	.000	.000	.023	.000	.000	.008	.000
	N	294	294	294	294	294	294	294	294	294	294	294
Lokasi	Pearson Correlation	.054	.428	1	.435	.218	.164	.221	.138	.187	.134	.532
	Sig. (2-tailed)	.354	.000		.000	.000	.005	.000	.018	.001	.021	.000
	N	294	294	294	294	294	294	294	294	294	294	294
Lokasi	Pearson Correlation	.045	.376	.435	1	.277	.166	.155	.200	.263	.105	.563
	Sig. (2-tailed)	.445	.000	.000		.000	.004	.008	.001	.000	.072	.000
	N	294	294	294	294	294	294	294	294	294	294	294
Lokasi	Pearson Correlation	.047	.206	.218	.277	1	.310	.452	.292	.256	.151	.589
	Sig. (2-tailed)	.418	.000	.000	.000		.000	.000	.000	.000	.009	.000
	N	294	294	294	294	294	294	294	294	294	294	294
Lokasi	Pearson Correlation	.053	.295	.164	.166	.310	1	.448	.322	.348	.239	.608
	Sig. (2-tailed)	.363	.000	.005	.004	.000		.000	.000	.000	.000	.000
	N	294	294	294	294	294	294	294	294	294	294	294
Lokasi	Pearson Correlation	.058	.133	.221	.155	.452	.448	1	.380	.301	.173	.608
	Sig. (2-tailed)	.326	.023	.000	.008	.000	.000		.000	.000	.003	.000
	N	294	294	294	294	294	294	294	294	294	294	294
Lokasi	Pearson Correlation	.025	.208	.138	.200	.292	.322	.380	1	.465	.338	.617
	Sig. (2-tailed)	.672	.000	.018	.001	.000	.000	.000		.000	.000	.000
	N	294	294	294	294	294	294	294	294	294	294	294
Lokasi	Pearson Correlation	-.028	.250	.187	.263	.256	.348	.301	.465	1	.394	.635
	Sig. (2-tailed)	.629	.000	.001	.000	.000	.000	.000	.000		.000	.000
	N	294	294	294	294	294	294	294	294	294	294	294
Lokasi	Pearson Correlation	.035	.156	.134	.105	.151	.239	.173	.338	.394	1	.483
	Sig. (2-tailed)	.546	.008	.021	.072	.009	.000	.003	.000	.000		.000
	N	294	294	294	294	294	294	294	294	294	294	294
X1.Tot al	Pearson Correlation	.260	.590	.532	.563	.589	.608	.608	.617	.635	.483	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	
	N	294	294	294	294	294	294	294	294	294	294	294

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Correlations

		Keragaman Produk	Keragaman Produk	Keragaman Produk	Keragaman Produk	Keragaman Produk	Keragaman Produk	Keragaman Produk	Keragaman Produk	Keragaman Produk	X2.Total
Keragaman Produk	Pearson Correlation	1	.218**	.119	.181	.174	.180	.244**	.263**	.251	.505**
	Sig. (2-tailed)		.000	.042	.002	.003	.002	.000	.000	.000	.000
	N	294	294	294	294	294	294	294	294	294	294
Keragaman Produk	Pearson Correlation	.218**	1	.427**	.254	.385**	.314	.192**	.250**	.245**	.624**
	Sig. (2-tailed)	.000		.000	.000	.000	.000	.001	.000	.000	.000
	N	294	294	294	294	294	294	294	294	294	294
Keragaman Produk	Pearson Correlation	.119	.427**	1	.239	.250	.313	.112	.269**	.113	.549**
	Sig. (2-tailed)	.042	.000		.000	.000	.000	.054	.000	.054	.000
	N	294	294	294	294	294	294	294	294	294	294
Keragaman Produk	Pearson Correlation	.181	.254	.239	1	.331	.249	.273**	.224	.251	.579**
	Sig. (2-tailed)	.002	.000	.000		.000	.000	.000	.000	.000	.000
	N	294	294	294	294	294	294	294	294	294	294
Keragaman Produk	Pearson Correlation	.174	.385**	.250	.331	1	.299	.352**	.278**	.274	.631**
	Sig. (2-tailed)	.003	.000	.000	.000		.000	.000	.000	.000	.000
	N	294	294	294	294	294	294	294	294	294	294
Keragaman Produk	Pearson Correlation	.180	.314	.313	.249	.299	1	.278**	.209	.202	.569**
	Sig. (2-tailed)	.002	.000	.000	.000	.000		.000	.000	.000	.000
	N	294	294	294	294	294	294	294	294	294	294
Keragaman Produk	Pearson Correlation	.244**	.192**	.112	.273**	.352**	.278**	1	.377**	.389**	.601**
	Sig. (2-tailed)	.000	.001	.054	.000	.000	.000		.000	.000	.000
	N	294	294	294	294	294	294	294	294	294	294
Keragaman Produk	Pearson Correlation	.263**	.250**	.269**	.224	.278**	.209	.377**	1	.476**	.630**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000		.000	.000
	N	294	294	294	294	294	294	294	294	294	294
Keragaman Produk	Pearson Correlation	.251**	.245**	.113	.251**	.274**	.202**	.389**	.476**	1	.595**
	Sig. (2-tailed)	.000	.000	.054	.000	.000	.000	.000	.000		.000
	N	294	294	294	294	294	294	294	294	294	294
X2.Total	Pearson Correlation	.505**	.624**	.549**	.579**	.631**	.569**	.601**	.630**	.595**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	
	N	294	294	294	294	294	294	294	294	294	294

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Correlations

		Store Atmosph ere	Store Atmosph ere	Store Atmosph ere	Store Atmosph ere	Store Atmosph ere	Store Atmosph ere	Store Atmosph ere	Store Atmosph ere	X3.Total
Store Atmosph ere	Pearson Correlation Sig. (2-tailed) N	1 .294	.200** .001 294	.306** .000 294	.199** .001 294	.209** .000 294	.195** .001 294	.257** .000 294	.068 .245 294	.542** .000 294
Store Atmosph ere	Pearson Correlation Sig. (2-tailed) N	.200 .001 294	1 .294	.271** .000 294	.131 .024 294	.063 .279 294	.036 .540 294	.000 .997 294	-.028 .628 294	.374** .000 294
Store Atmosph ere	Pearson Correlation Sig. (2-tailed) N	.306 .000 294	.271 .000 294	1 .294	.356** .000 294	.301 .000 294	.281 .000 294	.096 .101 294	.063 .279 294	.651** .000 294
Store Atmosph ere	Pearson Correlation Sig. (2-tailed) N	.199 .001 294	.131 .024 294	.356** .000 294	1 .294	.281 .000 294	.328** .000 294	.198 .001 294	.037 .530 294	.600** .000 294
Store Atmosph ere	Pearson Correlation Sig. (2-tailed) N	.209 .000 294	.063 .279 294	.301 .000 294	.281 .000 294	1 .294	.317** .000 294	.298 .000 294	.149 .011 294	.621** .000 294
Store Atmosph ere	Pearson Correlation Sig. (2-tailed) N	.195 .001 294	.036 .540 294	.281 .000 294	.328** .000 294	.317** .000 294	1 .294	.204 .000 294	.090 .122 294	.602** .000 294
Store Atmosph ere	Pearson Correlation Sig. (2-tailed) N	.257 .000 294	.000 .997 294	.096 .101 294	.198 .001 294	.298 .000 294	.204 .000 294	1 .294	.067 .254 294	.482** .000 294
Store Atmosph ere	Pearson Correlation Sig. (2-tailed) N	.068 .245 294	-.028 .628 294	.063 .279 294	.037 .530 294	.149 .011 294	.090 .122 294	.067 .254 294	1 294	.357** .000 294
X3.To tal	Pearson Correlation Sig. (2-tailed) N	.542** .000 294	.374** .000 294	.651** .000 294	.600** .000 294	.621** .000 294	.602** .000 294	.482** .000 294	.357** .000 294	1 294

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Correlations

		Keputu san Berkun jung	Keputu san Berkun jung	Keputu san Berkun jung	Keputu san Berkun jung	Keputu san Berkun jung	Keputu san Berkun jung	Keputu san Berkun jung	Keputu san Berkun jung	Y1.Total
Keputusan Berkunjung	Pearson Correlation Sig. (2-tailed)	1	.369**	.210**	.198**	.342**	.191**	.153**	.124**	.484**
	N	294	294	294	294	294	294	294	294	294
Keputusan Berkunjung	Pearson Correlation Sig. (2-tailed)	.369**	1	.367**	.291**	.354**	.255**	.188**	.171**	.574**
	N	294	294	294	294	294	294	294	294	294
Keputusan Berkunjung	Pearson Correlation Sig. (2-tailed)	.210**	.367**	1	.587**	.430**	.472**	.328**	.277**	.718**
	N	294	294	294	294	294	294	294	294	294
Keputusan Berkunjung	Pearson Correlation Sig. (2-tailed)	.198**	.291**	.587**	1	.402**	.484**	.183**	.188**	.652**
	N	294	294	294	294	294	294	294	294	294
Keputusan Berkunjung	Pearson Correlation Sig. (2-tailed)	.342**	.354**	.430**	.402**	1	.540**	.293**	.293**	.737**
	N	294	294	294	294	294	294	294	294	294
Keputusan Berkunjung	Pearson Correlation Sig. (2-tailed)	.191**	.255**	.472**	.484**	.540**	1	.301**	.278**	.706**
	N	294	294	294	294	294	294	294	294	294
Keputusan Berkunjung	Pearson Correlation Sig. (2-tailed)	.153**	.188**	.328**	.183**	.293**	.301**	1	.587**	.606**
	N	294	294	294	294	294	294	294	294	294
Keputusan Berkunjung	Pearson Correlation Sig. (2-tailed)	.124**	.171**	.277**	.188**	.293**	.278**	.587**	1	.589**
	N	294	294	294	294	294	294	294	294	294
Y1.Total	Pearson Correlation Sig. (2-tailed)	.484**	.574**	.718**	.652**	.737**	.706**	.606**	.589**	1
	N	294	294	294	294	294	294	294	294	294

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

LAMPIRAN 6**HASIL ANALISIS DATA RELIABILITAS****Lokasi (X1)****Reliability Statistics**

Cronbach's Alpha	N of Items
.744	10

Scale: Keragaman Produk (X2)**Reliability Statistics**

Cronbach's Alpha	N of Items
.760	9

Scale: *Store Atmosphere* (X3)**Reliability Statistics**

Cronbach's Alpha	N of Items
.634	8

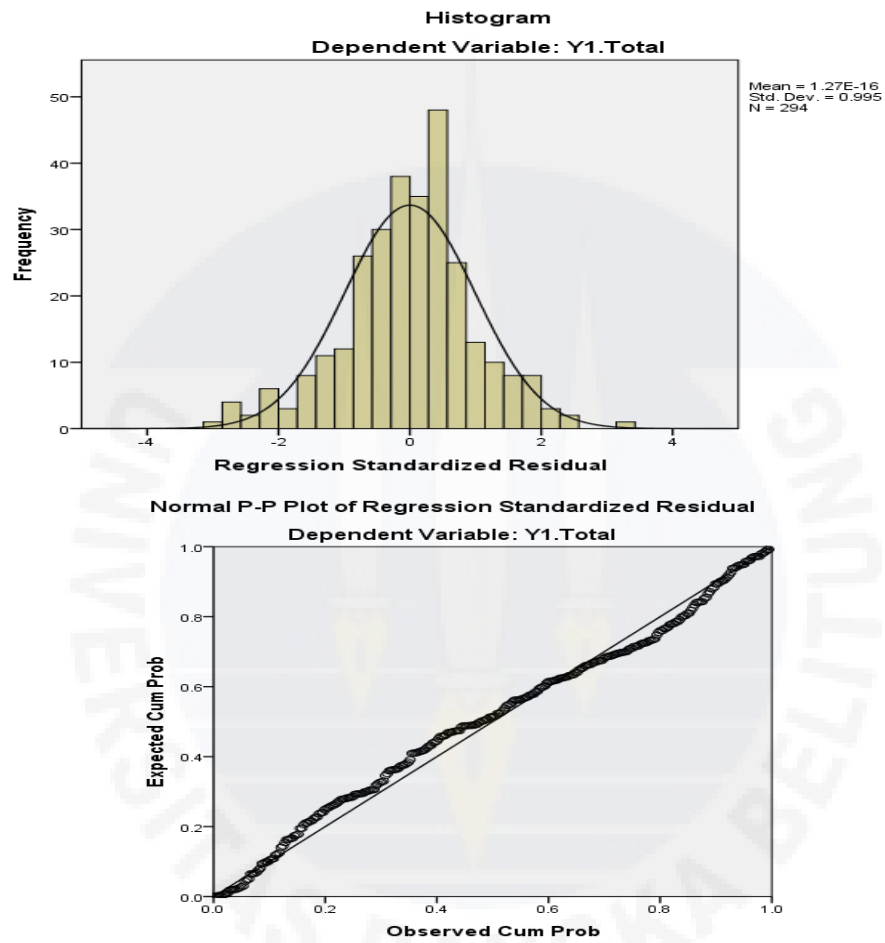
Scale: Keputusan Pembelian (Y)**Reliability Statistics**

Cronbach's Alpha	N of Items
.789	8

LAMPIRAN 7

HASIL ANALISIS ASUMSI KLASIK

UJI NORMALITAS



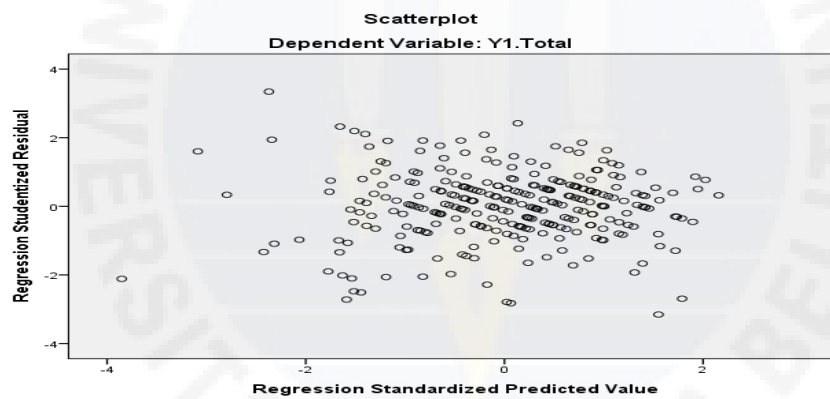
UJI MULTIKOLINEARITAS

Coefficients^a

Model		Unstandardized Coefficients		Standardized	T	Sig.	Collinearity Statistics	
		B	Std. Error	Coefficients			Tolerance	VIF
1	(Constant)	1.839	1.996		.921	.358		
	X1.Total	.243	.063	.249	3.874	.000	.473	2.116
	X2.Total	.139	.066	.135	2.087	.038	.469	2.130
	X3.Total	.455	.080	.359	5.719	.000	.497	2.010

a. Dependent Variable: Y1.Total

UJI HETEROKEDASTISITAS



LAMPIRAN 8

HASIL ANALISIS DATA REGRESI LINIER BERGANDA, UJI T, UJI F, R^2

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.658 ^a	.432	.427	3.031

a. Predictors: (Constant), X3.Total, X1.Total, X2.Total

b. Dependent Variable: Y1.Total

ANOVA^a

Model		Sum of Squares	Df	Mean Square	F	Sig.
1	Regression	2029.906	3	676.635	73.661	.000 ^b
	Residual	2663.877	290	9.186		
	Total	4693.782	293			

a. Dependent Variable: Y1.Total

b. Predictors: (Constant), X3.Total, X1.Total, X2.Total

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	T	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	1.839	1.996		.921	.358		
	X1.Total	.243	.063	.249	3.874	.000	.473	2.116
	X2.Total	.139	.066	.135	2.087	.038	.469	2.130
	X3.Total	.455	.080	.359	5.719	.000	.497	2.010

a. Dependent Variable: Y1.Total

KAURCAFE & RESTO

Jl.Ahmad Yani No. 97, Pangkalpinang, Bangka Belitung
Tlp. (0777436543) e-mail: kauriga95@gmail.com

Tanggal :06 Mei 2016

Perihal :Persetujuan penelitian skripsi

Dengan hormat,


Berhubungan dengan surat permohonan izin melakukan penelitian skripsi yang dilakukan oleh mahasiswi Fakultas Ekonomi, Universitas Bangka Belitung.

Nama : Ayu Lestari
Nim : 302 1 211 013
Jurusan : Manajemen

Dengan ini kami memberitahukan bahwa mahasiswi yang Bersangkutan dapat melakukan (pengambilan data, wawancara dan penyebaran kuesioner) di Kaur *Cafe & Resto* untuk kepentingan penelitian skripsi.

Demikian surat pernyataan ini di buat untuk keperluan sebagaimana mestinya, atas kerja samanya kami ucapkan terima kasih.

Hormat kami,
Kaur *Cafe & Resto*


H. Supiati
Pimpinan



KEMENTERIAN RISET, TEKNOLOGI DAN PENDIDIKAN TINGGI
UNIVERSITAS BANGKA BELITUNG

UPT PUSAT BAHASA

Kampus Terpadu UBB, Gedung Timah I Balunijuk,

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ABSTRACT

Ayu Lestari. 302 12 11 013.

THE EFFECT OF TOURISM, DIVERSITY OF PRODUCTS AND STORE ATMOSPHERE TO VISITING DECISION IN KAUR CAFE & RESTO PANGKALPINANG

Economics Faculty

The background of this research is based on the phenomenon exists that shows the location, the diversity of products, and store atmosphere can influence consumer decisions in a visit. The purpose of this research is to find out and get the studies of the location influence, the diversity of products and store atmosphere to the visiting decision in Kaur Cafe & Resto Pangkalpinang. This research is a descriptive quantitative research with a sample number of 294 respondents. Meanwhile, the sampling method had been used in this research was non probability sampling was accidental sampling. In this research, the independent variables consisted of location, the diversity of products and store atmosphere, while the dependent variable was the visiting decision. Testing instrument that had been used in this research was the validity and reliability test. On the other hand, the method of data analysis applied the multiple linear regression analysis with t-test, F and coefficient of determination (R²). The results of X₁ independent variable (on site) obtained $t_{\text{value}} (3.874) > T_{\text{table}} (1.9681)$, X₂ variable (diversity of products) $t_{\text{value}} (2.087) > T_{\text{table}} (1.9681)$, and X₃ variable (store atmosphere) $t_{\text{value}} (5.719) > T_{\text{table}} (1.9681)$. Then the location variable (X₁), the diversity of products (X₂) and store atmosphere (X₃) were partially influential in the visiting decision variable (Y). F test results showed that $F_{\text{value}} (73.661) > F_{\text{table}} (2.63)$, while the significance was $0.000 < \alpha$ at a significance level of 0.05, then Ho was rejected and H_a was accepted which means that the independent variable (location, product diversity and store atmosphere) was together or affected simultaneously the dependent variable (the visiting decision) positively and significantly. The analysis results of the coefficient of determination (R²) showed 42.7% that the variation of decision variables could be explained by the location, diversity of products and store atmosphere variable, the remaining 57.3% could be explained by other variables outside of the research.

Keywords: *Location, Diversity of Products, Store Atmosphere and Visiting Decisions*

Head of UPT Pusat Bahasa

Translator

signed

Riwan Kusmiadi, S.T.P., M.Si.

Fahimah M. Mooduto, M.A

EPT SCORE RECORD

Name of Institution : UPT PUSAT BAHASA UNIVERSITAS BANGKA BELITUNG

Name : AYU LESTARI

DOB : 17/05/1994

Native Country : INDONESIA

Native Language : INDONESIA

Scaled Score : Listening Comprehension 38

Structure & Written Expression 40

Reading Comprehension 34

Total Score 373

Sex : F

Test Date : 22/06/2016

From : EPT USL

Signed,

Head of UPT Pusat Bahasa

Riwan Kusmiadi, STP, M.Si





KARTU BIMBINGAN SKRIPSI

Nama Mahasiswa : AYU LESTARI
 NIM : 3021211013
 Jurusan : Akuntansi / Manajemen
 Angkatan : 2012
 Konsentrasi Studi : PEMERAGAPAN
 Judul Proposal/Skripsi :
 PENGARUH LOKASI, KEBAGAMAN PRODUK DAN STORE ATMOSPHERE TERHADAP
 KEPUTUSAN PEMBELIAN PADA FAUR CAFE DAN PESTO PANGKAL PINANG

IPK : ~~3.1413~~
 Nama Pembimbing : H. SUMAR, S.E., M.M.
 Mulai Skripsi : April - 2016

NO	Tanggal	Keterangan	Paraf Pembimbing
1	2-05-16	Konfirmasi Judul	
2	15-05-16	Ace Judul	
3	26-05-16	Revisi BAB I	
4	01-06-16	Revisi BAB II	
5	06-06-16	Revisi BAB III	
6	011-06-16	Revisi Daftar Pustaka	
7	13-06-16	Ace Ujian proposal	
8	17-7-16	Revisi BAB II	
9	20-7-16	Revisi BAB IV	
10	25-7-16	Revisi BAB V	
11	03-8-16	Ace Ujian Kompre	
12			
13			
14			
15			

Catatan :

1. Kartu ini harus diisi saat bimbingan skripsi



KARTU BIMBINGAN SKRIPSI



Nama Mahasiswa : AYU LESTARI IPK : 3,10 3,18
 NIM : 3021211013 Nama Pembimbing : Rony Yanuar, S.E., M.M.
 Jurusan : Akuntansi / Manajemen Mulai Skripsi : April 2016
 Angkatan : 2012
 Konsentrasi Studi : PEMIASAPAN
 Judul Proposal/Skripsi :

Pengaruh Lokasi, Keamanan Produk dan Store Atmosphere Terhadap Keputusan Pembelian Pada Kafe, Cafe dan Resto Pangkalpinang

NO	Tanggal	Keterangan	Paraf Pembimbing
1	2/5 2016	Konultasi judul / kea judul	4
2	20/5 2016	Revisi bab I	4
3	7/05 2016	Revisi proposal / kea ke pembimbing I	4
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			

Catatan :

1. Kartu ini harus diisi saat bimbingan skripsi



KARTU BIMBINGAN SKRIPSI

Nama Mahasiswa : AYU LESTARI
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 Jurusan : Akuntansi/Manajemen
 Angkatan : 2012
 Konsentrasi Studi : PEMASARAN

IPK : ~~3.14~~ 3.13
 Nama Pembimbing : Dina Prihardini W. S. M.
 Mulai Skripsi :

Judul Proposal/Skripsi :
 Pengaruh Lokasi, Kenyamanan Produk dan Store Atmosphere terhadap Kepuasan
 Bertunjung Pada Eaur Cafe dan Resto Pangreh Pinang

NO	Tanggal	Keterangan	Paraf Pembimbing
1	28/7-16	Revisi II k II	
2	1/8-2016	Revisi III k II	
3	2-8-2016	Revisi IV → ACC pending Utama	
4			
5			
6			
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8			
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10			
11			
12			
13			
14			
15			

Catatan :

1. Kartu ini harus diisi saat bimbingan skripsi

LAMPIRAN 13**FOTO KAUR CAFE & RESTO DI JL. AHMAD YANI NO.97
PANGKALPINANG**

UNIVERSITAS BANGKA BELITUNG



DAFTAR MENU KAUR CAFE & RESTO PANGKALPINANG

Iga	Nasi Goreng	Menu Kaur	SNACK
- Iga Bakar Lada Hitam 35	- Nasgor Ikan Asin 18	- Nasi Sapi Lada Hitam 20	- Kentang Goreng BBQ 10
- Iga Bakar Kaur 35	- Nasgor Seafood 18	- Nasi Ayam Lada Hitam 16	- Roti Bakar Teler Keju 13
- Iga Bakar BBQ 35	- Nasgor Special 18	- Capcay Biasa 11	- Roti Bakar Pisang Cabelat Keju 13
- Iga Iga 30	- Nasgor Sapi 13	- Capcay Seafood 15	- Roti Bakar Tabur Keju 10
- Pindang Iga 30	- Nasgor Biasa 13	- Capcay Sapi 16	- Roti Bakar Cabelat 9
Steak	- Nasgor Ati Ampela 16	- Kangkung Cah Sapi 16	- Roti Bakar Cabelat Keju 12
- Sirilain 20	- Nasgor Pete 18	- Kangkung Cah Seafood 15	- Roti Bakar Cabelat Keju 12
- Sirilain Double 27	Mie	- Jagung Muda Cah Sapi 16	- Roti Ica Keju 11
- Tenderlain 20	- Mie Goreng Biasa 13	- Jagung Muda Cah Seafood 16	- Roti Bakar Ice Cabelat Keju 12
- Tenderlain Double 27	- Mie Goreng Seafood 18	- Kembang Kal Cah Seafood 16	- Pisang Bakar Keju 10
- Chicken 16	- Mie Goreng Special 18	- Kembang Kal Cah Sapi 15	- Pisang Bakar Cabelat 9
- Chicken Double 20	- Mie Goreng Sapi 18	- Telkwan 12	- Pisang Bakar Cabelat Keju 12
- Beef Steak 20	- Mie Gadak 16	- Tempe Ala Kaur 5	- Teler 1/2 Matang 10
- Beef Steak Double 27	- Ifu Mie 18	- Tahu Ala Kaur 5	
- Chicken Black Pepper 20	Bihun	- Telur Ala Kaur 5	
Ayam	- Bihun Goreng Biasa 13	- Nasi Putih 6	
- Ayam Goreng Madu 16	- Bihun Goreng Ati Ampela 16		
- Ayam Goreng Mentega 16	- Bihun Goreng Seafood 18		
- Ayam Goreng Saos Tiram 16	- Bihun Goreng Special 18		
- Ayam Goreng Biasa 14	- Bihun Goreng Sapi 18		
- Ayam Rica-Rica 16	Kwetiau		
- Ayam Bakar Madu 16	- Kwetiau Goreng Biasa 13		
- Ayam Bakar Biasa 14	- Kwetiau Goreng Ati Ampela 16		
Seafood	- Kwetiau Goreng Seafood 18		
- Udang Goreng Tepung 20	- Kwetiau Goreng Special 18		
- Udang Saos Tiram 20	- Kwetiau Goreng Sapi 18		
- Udang Goreng Mentega 20	- Kwetiau Siram Seafood 20		
- Cumi Goreng Tepung 20	- Kwetiau Siram Sapi 24		
- Cumi Saos Tiram 20			
- Cumi Goreng Mentega 20			



SUASANA KAUR CAFE & RESTO PANGKALPINANG

